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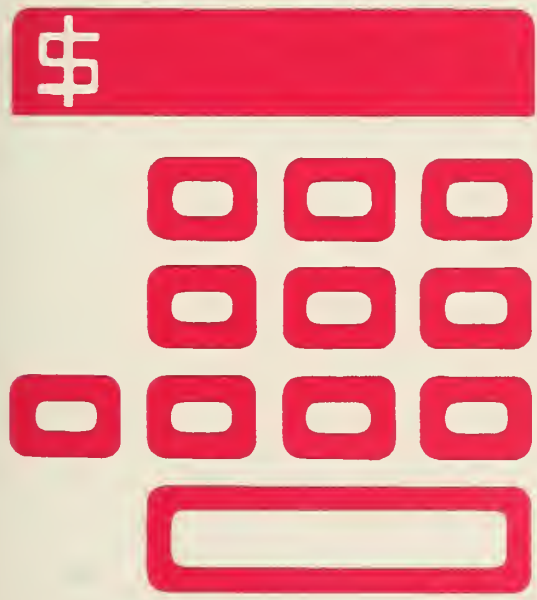
# 1987

## Census of Retail Trade

RC87-A-29

GEOGRAPHIC AREA SERIES

# Nevada





# ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1987 Census of Retail Trade.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Anne M. Sigda**, **M. Yvonne Wade**, **Charles F. Brady**, **Pamela J. Palmer**, and **Thomas G. Dassel**.

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If you have any questions concerning the statistics in this report, call (301) 763-7038.

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# 1987

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# Nevada

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Issued April 1989



**U.S. Department of Commerce**  
**Robert A. Mosbacher, Secretary**  
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for Economic Affairs  
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# INTRODUCTION

## PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

*Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.*

*Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.*

*State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.*

*Trade associations study trends in their own and competing industries, and keep their members informed of market changes.*

*Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.*

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

## AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

## HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial



activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

## CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.<sup>3 4</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>2</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

<sup>2</sup>According to 1980 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1987.

<sup>4</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

— Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.  
(IC) Independent city.  
(NA) Not available.  
(NC) Not comparable.  
(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.  
MSA Metropolitan Statistical Area.  
n.e.c. Not elsewhere classified.  
PMSA Primary Metropolitan Statistical Area.  
pt. Part.  
r Revised.  
SIC Standard Industrial Classification.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
<b>GEOGRAPHIC AREAS</b>											
The State .....	X	X	X	X							
CMSA's and MSA's in the State .....								X			
PMSA's in the State .....								X			
Area of the State not in any CMSA, PMSA, or MSA .....									X		
Counties in the State .....					X		<sup>1</sup> X				X
Places in the State .....					<sup>2</sup> X	<sup>1</sup> X				<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>											
Establishments .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Sales .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Annual payroll .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
First quarter payroll .....	X			<sup>4</sup> X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987 .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Unincorporated businesses .....	X				X	X	X	X	X		
Sales per establishment .....		X									
Sales per employee .....		X									
Payroll per employee .....		X									
Employees per establishment .....		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees) .....			<sup>4</sup> X								
Summary statistics for industries having an SIC change between 1972 and 1987 .....				<sup>4</sup> X							
Counties ranked by volume of 1987 sales .....											X
Places ranked by volume of 1987 sales .....										<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

<sup>4</sup>Based on 1972 Standard Industrial Classification.



# Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States.....	X	X	X	X	X						
State.....	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X									
State.....	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States.....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States.....		X	X							X	<sup>2</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States.....	X	X				X					
State.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
CMSA, PMSA, MSA.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States.....	X	X	X	X							<sup>4</sup> X
State.....	X	X	X	X							<sup>4</sup> X
CMSA, PMSA, MSA.....	X	X	X	X							<sup>4</sup> X
<b>ZIP CODES</b>											
United States.....	<sup>5</sup> X	<sup>5</sup> X									
State.....	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X							
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X	X	X	X		<sup>6</sup> X				<sup>1</sup> <sup>7</sup> X
State.....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>7</sup> <sup>8</sup> X
CMSA, MSA.....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>8</sup> <sup>9</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>3</sup>Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

<sup>4</sup>For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

<sup>5</sup>Data available on public-use computer tapes and CD-ROM only.

<sup>6</sup>Data available by sales size of establishments without payroll only.

<sup>7</sup>Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

<sup>8</sup>Includes data for all establishments and establishments with payroll.

<sup>9</sup>Includes percent of retail sales inside and outside central cities within each individual MSA.

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## SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that Nevada's 6,442 retail stores with payroll had sales totaling \$7.3 billion. In 1982, 5,992 stores had sales of \$5.2 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 20.2 percent of the State's total sales by retailers compared to 21.8 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 16.8 percent of sales, department stores (including leased departments) with 10.4 percent, gasoline service stations with 7.1 percent, and restaurants and lunchrooms with 4.1 percent.

For 1987, sales for establishments with payroll in the State averaged \$1.1 million per establishment, compared to \$876 thousand in 1982. In 1987, department stores (including leased departments) averaged \$18.2 million per establishment; new car dealers, \$13.3 million; recreational vehicle dealers, \$3.5 million; grocery stores, \$2.8 million; and lumber and other building materials dealers, \$2.7 million.

For retail establishments with payroll, 1987 sales per employee averaged \$90 thousand. New car dealers had sales per employee of \$292 thousand, which contrasts sharply with the \$25 thousand per employee average for retail bakeries.

The 1987 payroll of retailers in the State amounted to \$924 million, compared to \$667 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 12.6 percent for all retailers, 29.3 percent for restaurants and lunchrooms, and 6.7 percent for miscellaneous general merchandise stores.

There were 81,491 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 67,269 employees in 1982. Restaurants and lunchrooms were the largest employers with 11,299 employees; followed by refreshment places, 10,868 employees; and grocery stores, 10,452.

Clark County led the counties in the State, accounting for 59.7 percent of total sales by retailers. Las Vegas had the largest sales among all places in the State, with 25.7 percent of the State total.



Figure 1. State Map

**NEVADA - Metropolitan Statistical Areas, Counties, Independent City, and Other Selected Places**

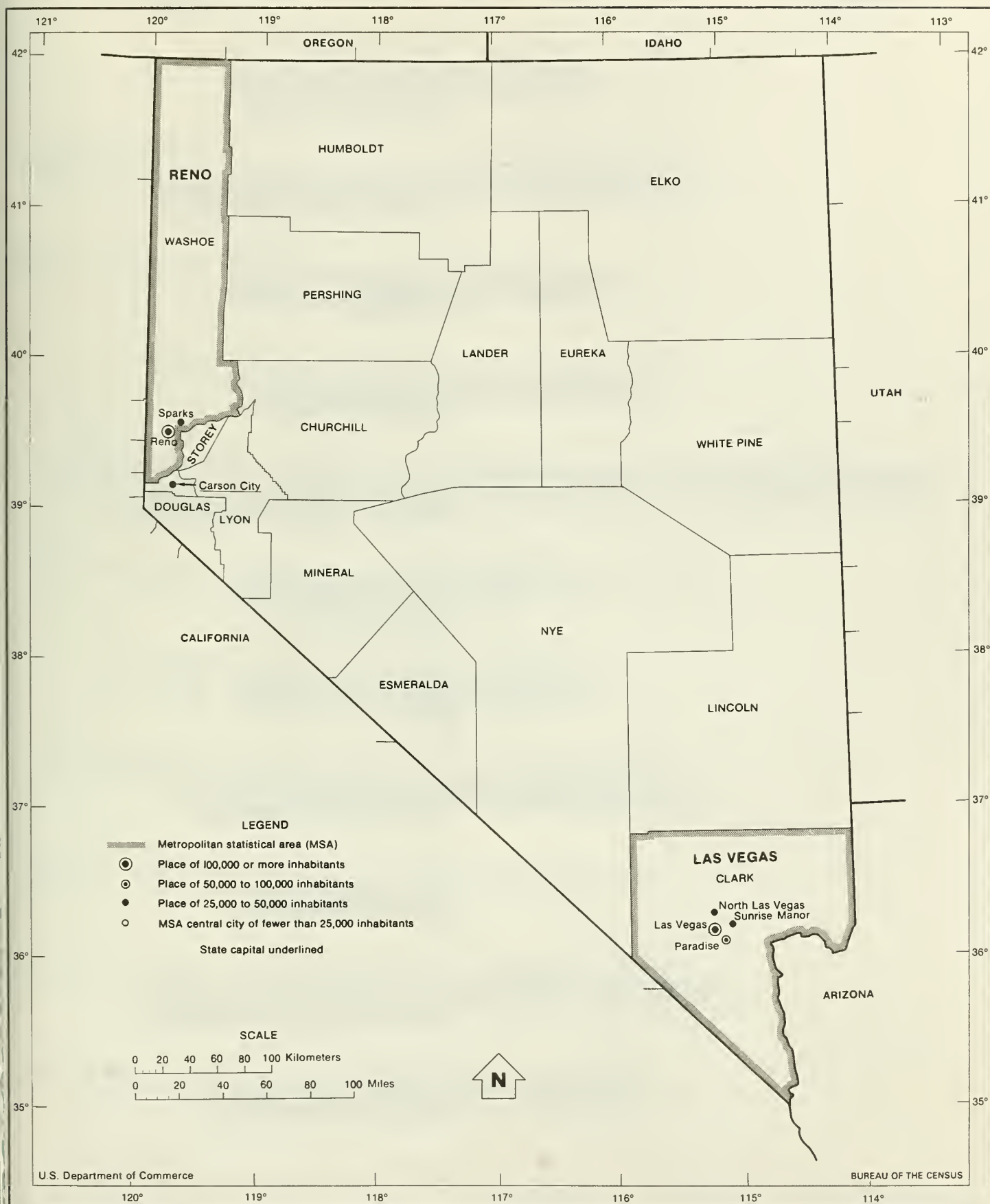
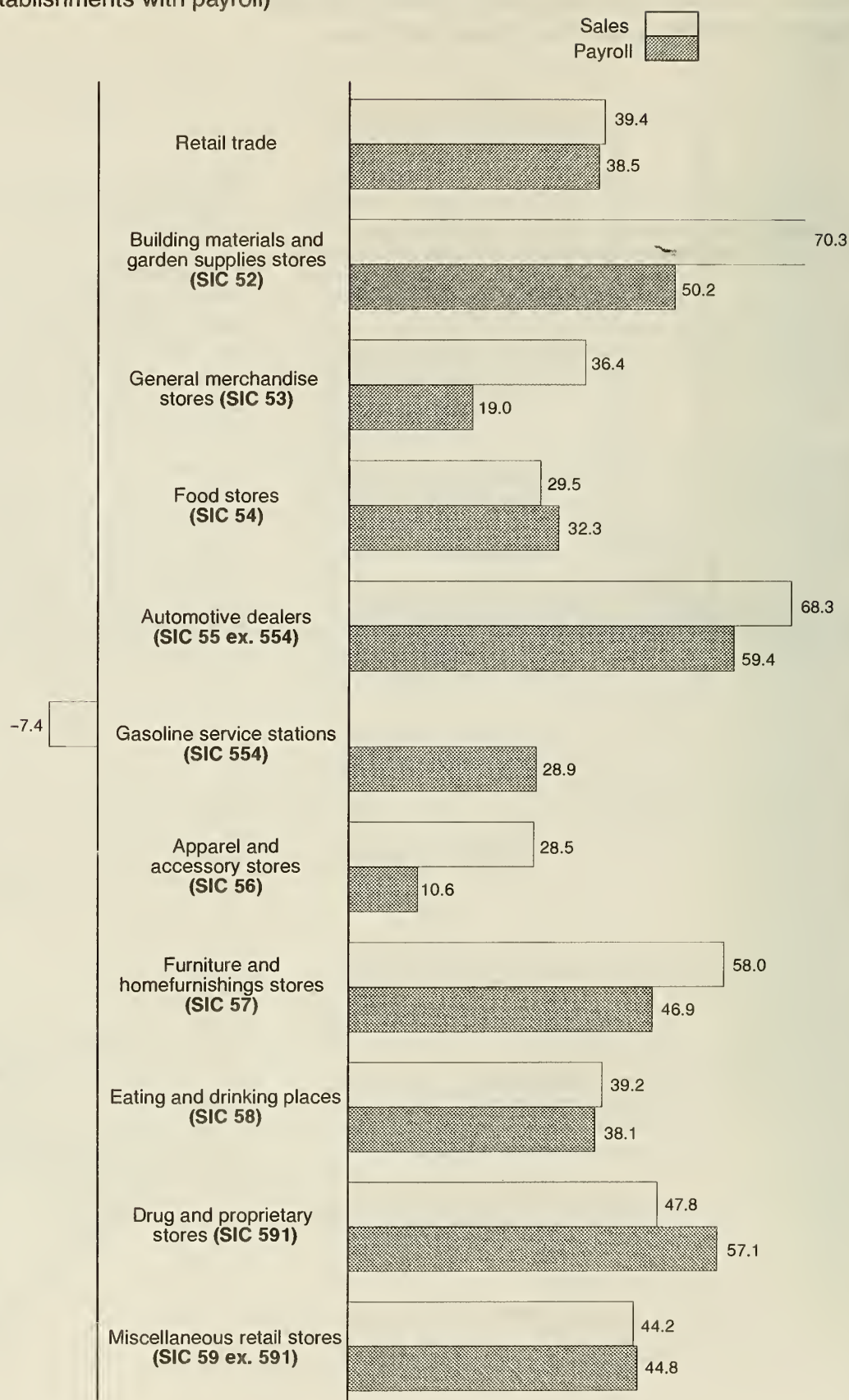


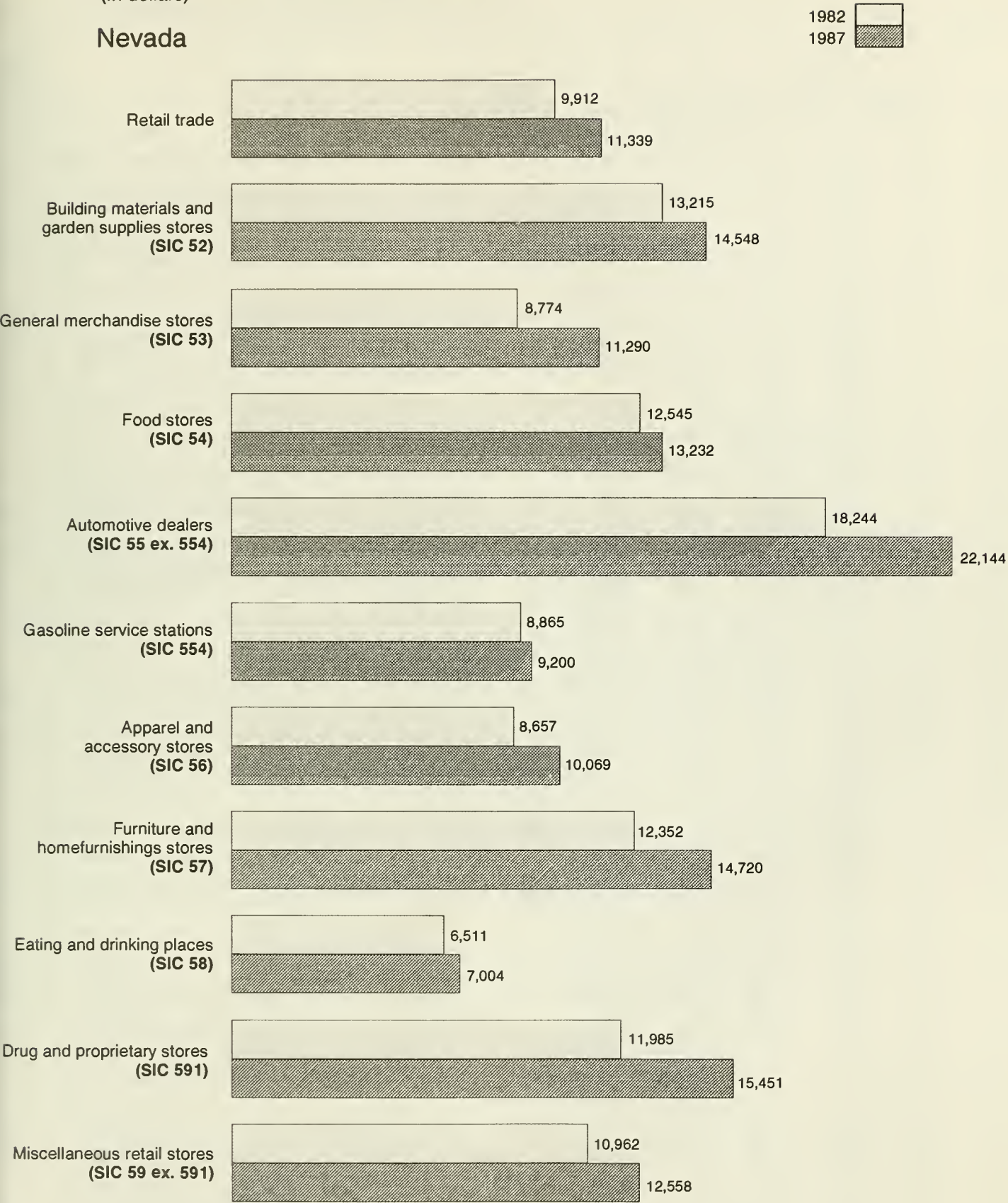
Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**  
(Includes only establishments with payroll)

# Nevada



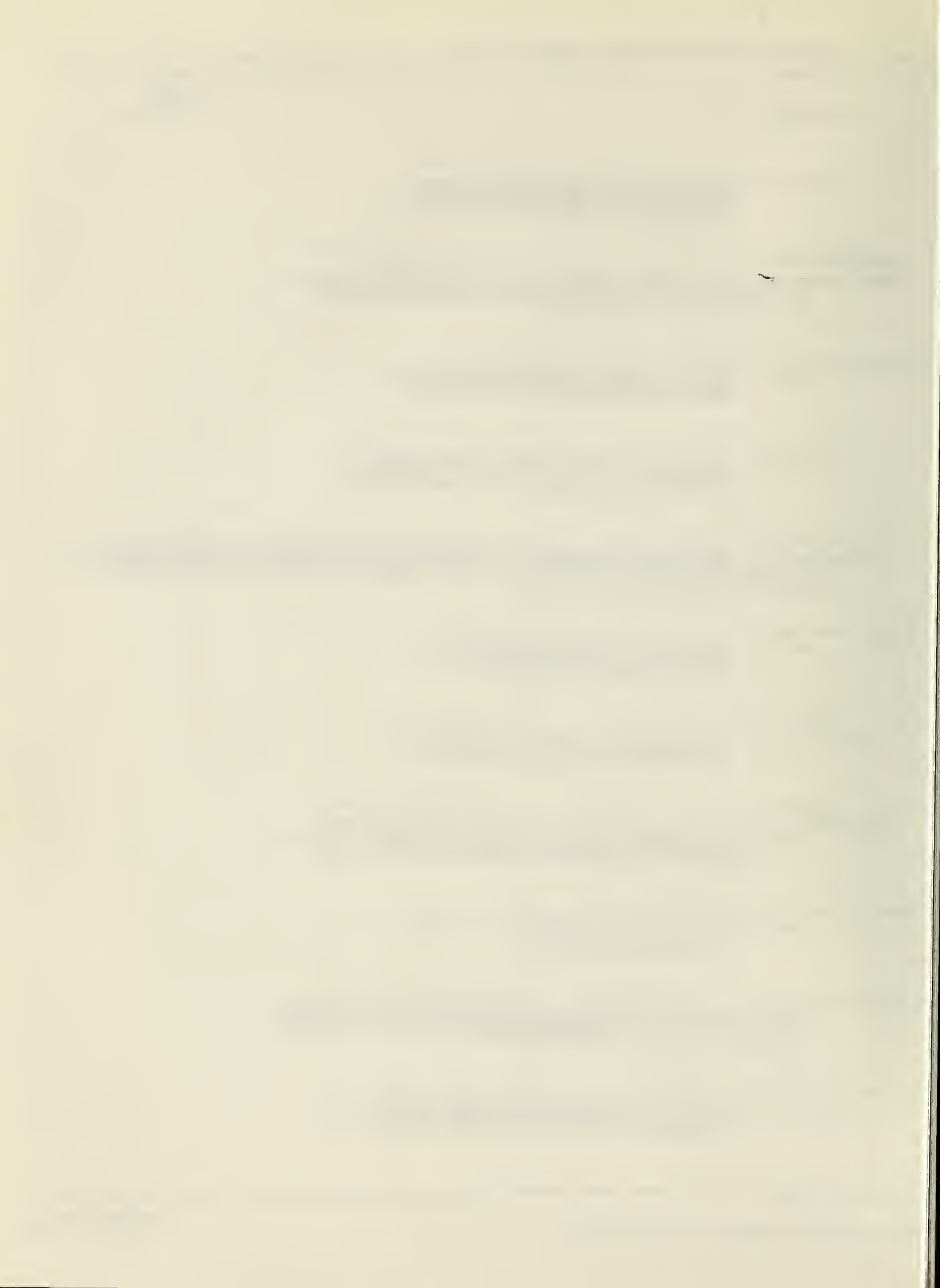
Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. **Annual Payroll Per Employee: 1987 and 1982**  
(In dollars)



Note: Data are based on 1972 Standard Industrial Classification.





# Table 1. Summary Statistics for the State: 1987

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A)

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	Retail trade .....	6 442	7 320 982	923 841	215 053	81 491	1 874	489
52	Building materials and garden supplies stores .....	285	444 589	48 561	10 949	3 338	54	15
521, 3	Building materials and supply stores .....	153	319 375	33 827	7 699	2 306	20	8
521	Lumber and other building materials dealers .....	106	290 148	29 704	6 822	2 048	12	5
523	Paint, glass, and wallpaper stores .....	47	29 227	4 123	877	258	8	3
525	Hardware stores .....	55	51 379	7 651	1 695	494	13	1
526	Retail nurseries, lawn and garden supply stores .....	36	15 220	2 097	368	202	15	5
527	Mobile home dealers .....	41	58 615	4 986	1 187	336	6	1
53	General merchandise stores .....	101	839 458	89 250	20 599	7 905	15	6
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	42	762 818	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	42	709 026	78 641	18 234	7 040	-	-
531 pt.	Conventional <sup>1</sup> .....	16	300 436	32 642	7 486	2 964	-	-
531 pt.	Discount or mass merchandising <sup>1</sup> .....	14	(D)	(D)	(D)	(D)	-	-
531 pt.	National chain <sup>1</sup> .....	12	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	22	(D)	(D)	(D)	(D)	1	1
539	Miscellaneous general merchandise stores .....	37	(D)	(D)	(D)	(D)	14	5
54	Food stores .....	745	1 536 533	154 600	36 056	11 684	271	74
541	Grocery stores .....	533	1 479 973	144 836	33 893	10 452	182	62
542	Meat and fish (seafood) markets .....	22	9 686	1 205	286	92	10	1
546	Retail bakeries .....	82	14 910	3 926	925	597	33	4
546 pt.	Retail bakeries—baking and selling .....	77	(D)	(D)	(D)	(D)	32	4
546 pt.	Retail bakeries—selling only .....	5	(D)	(D)	(D)	(D)	1	-
543, 4, 5, 9	Other food stores .....	108	31 964	4 633	952	543	46	7
543	Fruit and vegetable markets .....	3	846	57	15	9	1	-
544	Candy, nut, and confectionery stores .....	50	14 744	2 340	538	244	32	-
545	Dairy products stores .....	13	2 876	345	66	72	6	2
549	Miscellaneous food stores .....	42	13 498	1 891	333	218	7	5
55 ex. 554	Automotive dealers .....	472	1 583 046	153 703	35 209	6 941	84	31
551	New and used car dealers .....	93	1 232 470	111 781	25 677	4 228	5	2
552	Used car dealers .....	75	63 180	6 526	1 396	444	17	8
553	Auto and home supply stores .....	228	136 786	20 077	4 520	1 420	50	14
553 pt.	Tire, battery, and accessory dealers .....	214	132 213	19 423	4 380	1 369	42	14
553 pt.	Other auto and home supply stores .....	14	4 573	654	140	51	8	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	76	150 610	15 319	3 616	849	12	7
555	Boat dealers .....	22	40 465	3 973	856	241	5	2
556	Recreational vehicle dealers .....	25	86 708	8 565	2 173	440	3	2
557	Motorcycle dealers .....	22	20 553	2 528	519	148	4	2
559	Automotive dealers, n.e.c. ....	7	2 884	253	68	20	-	1
554	Gasoline service stations .....	441	522 788	41 050	9 311	4 462	172	25
56	Apparel and accessory stores .....	624	321 902	40 237	9 423	3 996	97	23
561	Men's and boys' clothing stores .....	71	40 384	6 462	1 603	464	11	1
562, 3	Women's clothing and specialty stores .....	230	107 299	12 561	3 066	1 451	42	11
562	Women's clothing stores .....	194	93 036	10 666	2 514	1 260	36	10
563	Women's accessory and specialty stores .....	36	14 263	1 895	552	191	6	1
565	Family clothing stores .....	79	70 863	6 457	1 508	719	15	4
566	Shoe stores .....	171	83 041	11 482	2 506	1 018	10	2
566 pt.	Men's shoe stores .....	24	10 887	1 379	332	136	-	1
566 pt.	Women's shoe stores .....	50	25 103	5 192	1 020	322	1	1
566 pt.	Children's and juveniles' shoe stores .....	6	1 787	265	65	28	1	-
566 pt.	Family shoe stores .....	91	45 264	4 646	1 089	532	8	-
564, 9	Other apparel and accessory stores .....	73	20 315	3 275	740	344	19	5
564	Children's and infants' wear stores .....	17	3 735	437	100	102	4	2
569	Miscellaneous apparel and accessory stores .....	56	16 580	2 838	640	242	15	3
57	Furniture and homefurnishings stores .....	395	321 370	43 292	10 590	2 941	94	21
5712	Furniture stores .....	121	114 819	17 838	4 746	1 137	25	4
5713, 4, 9	Homefurnishings stores .....	113	60 660	10 095	2 240	670	30	8
5713	Floor covering stores .....	37	35 670	5 830	1 283	312	10	2
5714	Drapery and upholstery stores .....	21	4 645	1 131	261	92	10	2
5719	Miscellaneous homefurnishings stores .....	55	20 345	3 134	696	266	10	4
572	Household appliance stores .....	34	44 053	3 963	993	306	13	1
573	Radio, television, computer, and music stores .....	127	101 838	11 396	2 611	828	26	8
5731	Radio, television, and electronics stores .....	71	61 190	6 399	1 445	415	12	5
5734	Computer and software stores .....	14	7 930	1 081	218	76	2	-
5735	Record and prerecorded tape stores .....	25	20 956	1 994	397	216	4	3
5736	Musical instrument stores .....	17	11 762	1 922	551	121	8	-

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
58	Eating and drinking places .....	1 905	759 467	199 396	46 636	28 467	666	201
5812	Eating places .....	1 440	659 880	177 063	41 568	25 873	454	146
5812 pt.	Restaurants and lunchrooms .....	682	301 957	88 470	21 290	11 299	240	70
5812 pt.	Cafeterias .....	12	(D)	(D)	(D)	(D)	5	1
5812 pt.	Refreshment places .....	624	281 127	63 954	14 573	10 868	154	65
5812 pt.	Other eating places .....	122	(D)	(D)	(D)	(D)	55	10
5813	Drinking places .....	465	99 587	22 333	5 068	2 594	212	55
591	Drug and proprietary stores .....	142	264 378	32 941	7 782	2 132	19	9
591 pt.	Drug stores .....	139	263 329	32 759	7 734	2 104	18	8
591 pt.	Proprietary stores .....	3	1 049	182	48	28	1	1
59 ex. 591	Miscellaneous retail stores .....	1 332	727 451	120 811	28 498	9 625	402	84
592	Liquor stores .....	76	52 614	4 769	1 141	475	34	5
593	Used merchandise stores .....	79	23 458	5 013	1 129	418	33	7
594	Miscellaneous shopping goods stores .....	662	342 293	49 562	11 442	4 906	177	31
5941	Sporting goods stores and bicycle shops .....	113	60 864	8 114	1 833	742	38	5
5941 pt.	General line sporting goods stores .....	34	28 572	3 509	812	289	5	2
5941 pt.	Specialty line sporting goods stores .....	79	32 292	4 605	1 021	453	33	3
5942	Book stores .....	45	23 878	2 307	567	254	12	1
5943	Stationery stores .....	18	4 756	782	195	78	5	3
5944	Jewelry stores .....	171	77 602	13 585	3 398	1 057	29	3
5945	Hobby, toy, and game shops .....	44	45 507	4 157	996	577	10	2
5946	Camera and photographic supply stores .....	13	5 063	565	102	37	4	—
5947	Gift, novelty, and souvenir shops .....	207	96 875	15 832	3 356	1 677	66	14
5948	Luggage and leather goods stores .....	13	15 929	2 601	547	191	1	1
5949	Sewing, needlework, and piece goods stores .....	38	11 819	1 619	448	293	12	2
596	Nonstore retailers .....	123	164 330	34 978	8 514	1 861	39	3
5961	Catalog and mail-order houses .....	48	102 339	26 700	6 555	1 307	16	1
5962	Merchandising machine operators .....	23	13 415	1 957	473	131	4	1
5963	Direct selling establishments .....	52	48 576	6 321	1 486	423	19	1
598	Fuel dealers .....	46	39 338	6 051	1 556	341	7	2
5983	Fuel oil dealers .....	8	10 218	1 631	395	77	1	1
5984	Liquefied petroleum gas (bottled gas) dealers .....	32	28 138	4 258	1 115	247	1	—
5989	Fuel dealers, n.e.c. ....	6	982	162	46	17	5	1
5992	Florists .....	124	24 977	5 574	1 329	610	53	24
5993	Tobacco stores and stands .....	14	(D)	(D)	(D)	(D)	3	—
5994	News dealers and newsstands .....	5	(D)	(D)	(D)	(D)	—	—
5995	Optical goods stores .....	53	13 818	3 597	819	212	3	4
5999	Miscellaneous retail stores, n.e.c. ....	150	59 593	10 361	2 359	706	53	8
5999 pt.	Pet shops .....	30	4 762	858	195	105	15	4
5999 pt.	Typewriter stores .....	2	(D)	(D)	(D)	(D)	1	—
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	118	(D)	(D)	(D)	(D)	37	4

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



# Table 2. Selected Ratios for the State: 1987

includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A)

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	Retail trade .....	1 136 446	89 838	11 337	13
2	Building materials and garden supplies stores .....	1 559 961	133 190	14 548	12
21, 3	Building materials and supply stores .....	2 087 418	138 497	14 669	15
21	Lumber and other building materials dealers .....	2 737 245	141 674	14 504	19
23	Paint, glass, and wallpaper stores .....	621 851	113 283	15 981	5
25	Hardware stores .....	934 164	104 006	15 488	9
26	Retail nurseries, lawn and garden supply stores .....	422 778	75 347	10 381	6
27	Mobile home dealers .....	1 429 634	174 449	14 839	8
3	General merchandise stores .....	8 311 465	106 193	11 290	78
31	Department stores (incl. leased depts.) <sup>2 3</sup> .....	18 162 333	(NA)	(NA)	(NA)
31	Department stores (excl. leased depts.) <sup>2</sup> .....	16 881 571	100 714	11 171	168
31 pt.	Conventional <sup>2</sup> .....	18 777 250	101 362	11 013	185
31 pt.	Discount or mass merchandising <sup>2</sup> .....	(D)	(D)	(D)	(D)
31 pt.	National chain <sup>2</sup> .....	(D)	(D)	(D)	(D)
33	Variety stores .....	(D)	(D)	(D)	(D)
39	Miscellaneous general merchandise stores .....	(D)	(D)	(D)	(D)
4	Food stores .....	2 062 460	131 507	13 232	16
41	Grocery stores .....	2 776 685	141 597	13 857	20
42	Meat and fish (seafood) markets .....	440 273	105 283	13 098	4
46	Retail bakeries .....	181 829	24 975	6 576	7
46 pt.	Retail bakeries—baking and selling .....	(D)	(D)	(D)	(D)
46 pt.	Retail bakeries—selling only .....	(D)	(D)	(D)	(D)
43, 4, 5, 9	Other food stores .....	295 963	58 866	8 532	5
43	Fruit and vegetable markets .....	282 000	94 000	6 333	3
44	Candy, nut, and confectionery stores .....	294 880	60 426	9 590	5
45	Dairy products stores .....	221 231	39 944	4 792	6
49	Miscellaneous food stores .....	321 381	61 917	8 674	5
5 ex. 554	Automotive dealers .....	3 353 911	228 072	22 144	15
51	New and used car dealers .....	13 252 366	291 502	26 438	45
52	Used car dealers .....	842 400	142 297	14 698	6
53	Auto and home supply stores .....	599 939	96 328	14 139	6
53 pt.	Tire, battery, and accessory dealers .....	617 818	96 576	14 188	6
53 pt.	Other auto and home supply stores .....	326 643	89 667	12 824	4
55, 6, 7, 9	Miscellaneous automotive dealers .....	1 981 711	177 397	18 044	11
55	Boat dealers .....	1 839 318	167 905	16 485	11
56	Recreational vehicle dealers .....	3 468 320	197 064	19 466	18
57	Motorcycle dealers .....	934 227	138 872	17 081	7
59	Automotive dealers, n.e.c. .....	412 000	144 200	12 650	3
54	Gasoline service stations .....	1 185 460	117 165	9 200	10
6	Apparel and accessory stores .....	515 869	80 556	10 069	6
61	Men's and boys' clothing stores .....	568 789	87 034	13 927	7
62, 3	Women's clothing and specialty stores .....	466 517	73 948	8 657	6
62	Women's clothing stores .....	479 567	73 838	8 465	6
63	Women's accessory and specialty stores .....	396 194	74 675	9 921	5
65	Family clothing stores .....	897 000	98 558	8 981	9
66	Shoe stores .....	485 620	81 573	11 279	6
66 pt.	Men's shoe stores .....	453 625	80 051	10 140	6
66 pt.	Women's shoe stores .....	502 060	77 960	16 124	6
66 pt.	Children's and juveniles' shoe stores .....	297 833	63 821	9 464	5
66 pt.	Family shoe stores .....	497 407	85 083	8 733	6
64, 9	Other apparel and accessory stores .....	278 288	59 055	9 520	5
64	Children's and infants' wear stores .....	219 706	36 618	4 284	6
69	Miscellaneous apparel and accessory stores .....	296 071	68 512	11 727	4
7	Furniture and homefurnishings stores .....	813 595	109 272	14 720	7
712	Furniture stores .....	948 917	100 984	15 689	9
713, 4, 9	Homefurnishings stores .....	536 814	90 537	15 067	6
713	Floor covering stores .....	964 054	114 327	18 686	8
714	Drapery and upholstery stores .....	221 190	50 489	12 293	4
719	Miscellaneous homefurnishings stores .....	369 909	76 485	11 782	5
72	Household appliance stores .....	1 295 676	143 964	12 951	9
73	Radio, television, computer, and music stores .....	801 874	122 993	13 763	7
731	Radio, television, and electronics stores .....	861 831	147 446	15 419	6
734	Computer and software stores .....	566 429	104 342	14 224	5
735	Record and prerecorded tape stores .....	838 240	97 019	9 231	9
736	Musical instrument stores .....	691 882	97 207	15 884	7

See footnotes at end of table.

**Table 2. Selected Ratios for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
58	Eating and drinking places.....	398 670	26 679	7 004	15
5812	Eating places .....	458 250	25 505	6 844	18
5812 pt.	Restaurants and lunchrooms .....	442 752	26 724	7 830	17
5812 pt.	Cafeterias .....	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places .....	450 524	25 867	5 885	17
5812 pt.	Other eating places .....	(D)	(D)	(D)	(D)
5813	Drinking places.....	214 166	38 391	8 609	6
591	Drug and proprietary stores .....	1 861 817	124 005	15 451	15
591 pt.	Drug stores .....	1 894 453	125 156	15 570	15
591 pt.	Proprietary stores.....	349 667	37 464	6 500	9
59 ex. 591	Miscellaneous retail stores.....	546 134	75 579	12 552	7
592	Liquor stores.....	692 289	110 766	10 040	6
593	Used merchandise stores .....	296 937	56 120	11 993	5
594	Miscellaneous shopping goods stores .....	517 059	69 770	10 102	7
5941	Sporting goods stores and bicycle shops.....	538 619	82 027	10 935	7
5941 pt.	General line sporting goods stores .....	840 353	98 865	12 142	9
5941 pt.	Specialty line sporting goods stores .....	408 759	71 285	10 166	6
5942	Book stores.....	530 622	94 008	9 083	6
5943	Stationery stores .....	264 222	60 974	10 026	4
5944	Jewelry stores.....	453 813	73 417	12 852	6
5945	Hobby, toy, and game shops .....	1 034 250	78 868	7 205	13
5946	Camera and photographic supply stores .....	389 462	136 838	15 270	3
5947	Gift, novelty, and souvenir shops .....	467 995	57 767	9 441	8
5948	Luggage and leather goods stores .....	1 225 308	83 398	13 618	15
5949	Sewing, needlework, and piece goods stores .....	311 026	40 338	5 526	8
596	Nonstore retailers .....	1 336 016	88 302	18 795	15
5961	Catalog and mail-order houses.....	2 132 063	78 301	20 428	27
5962	Merchandising machine operators .....	583 261	102 405	14 939	6
5963	Direct selling establishments.....	934 154	114 837	14 943	8
598	Fuel dealers .....	855 174	115 361	17 745	7
5983	Fuel oil dealers.....	1 277 250	132 701	21 182	10
5984	Liquefied petroleum gas (bottled gas) dealers .....	879 313	113 919	17 239	8
5989	Fuel dealers, n.e.c. ....	163 667	57 765	9 529	3
5992	Florists .....	201 427	40 946	9 138	5
5993	Tobacco stores and stands .....	(D)	(D)	(D)	(D)
5994	News dealers and newsstands.....	(D)	(D)	(D)	(D)
5995	Optical goods stores .....	260 717	65 179	16 967	4
5999	Miscellaneous retail stores, n.e.c. ....	397 287	84 409	14 676	5
5999 pt.	Pet shops .....	158 733	45 352	8 171	4
5999 pt.	Typewriter stores .....	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	(D)	(D)	(D)	(D)

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		<b>Retail trade—</b>										
		Including used automobile parts and accessories stores <sup>1</sup> -----	6 456	6 010	7 324 607	5 253 079	39.4	924 784	667 780	38.5	81 561	67 371
		Excluding used automobile parts and accessories stores <sup>2</sup> -----	6 442	5 992	7 320 982	5 249 096	39.5	923 841	666 769	38.6	81 491	67 269
52	52	<b>Building materials and garden supplies stores</b> -----	285	263	444 589	261 105	70.3	48 561	32 324	50.2	3 338	2 446
521, 3	521, 3	Building materials and supply stores -----	153	131	319 375	149 775	113.2	33 827	18 540	82.5	2 306	1 180
521	521	Lumber and other building materials dealers -----	106	87	290 148	123 468	135.0	29 704	14 069	111.1	2 048	896
523	523	Paint, glass, and wallpaper stores -----	47	44	29 227	26 307	11.1	4 123	4 471	-7.8	258	284
525	525	Hardware stores -----	55	61	51 379	59 838	-14.1	7 651	8 597	-11.0	494	762
526	526	Retail nurseries, lawn and garden supply stores -----	36	23	15 220	10 020	51.9	2 097	1 747	20.0	202	216
527	527	Mobile home dealers -----	41	48	58 615	41 472	41.3	4 986	3 440	44.9	336	288
53	53	<b>General merchandise stores</b> -----	101	119	839 458	615 226	36.4	89 250	75 005	19.0	7 905	8 549
531		Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> -----	43	46	(D)	566 101	(D)	(NA)	(NA)	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> -----	42	(NA)	762 818	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> -----	1	(NA)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> -----	43	46	(D)	550 044	(D)	(D)	67 443	(D)	(D)	7 692
	531	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> -----	42	(NA)	709 026	(NA)	(NA)	78 641	(NA)	(NA)	7 040	(NA)
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> -----	1	(NA)	(D)	(NA)	(NA)	(D)	(NA)	(NA)	(D)	(NA)
533	533	Variety stores -----	22	24	(D)	19 841	(D)	(D)	3 195	(D)	(D)	429
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> -----	36	49	(D)	45 341	(D)	(D)	4 367	(D)	(D)	428
54	54	<b>Food stores</b> -----	745	660	1 536 533	1 186 555	29.5	154 600	116 890	32.3	11 684	9 318
541	541	Grocery stores -----	533	491	1 479 973	1 144 996	29.3	144 836	109 611	32.1	10 452	8 479
5422, 3	5421	Meat and fish (seafood) markets -----	22	24	9 686	12 798	-24.3	1 205	902	33.6	92	70
546	546	Retail bakeries -----	82	66	14 910	10 662	39.8	3 926	2 864	37.1	597	410
5462	546 pt.	Retail bakeries—baking and selling -----	77	64	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5463	546 pt.	Retail bakeries—selling only -----	5	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
543, 4, 5, 9	543, 4, 5, 9	<b>Other food stores</b> -----	108	79	31 964	18 099	76.6	4 633	3 513	31.9	543	359
543	543	Fruit and vegetable markets -----	3	2	846	(D)	(D)	57	(D)	(D)	9	(D)
544	544	Candy, nut, and confectionery stores -----	50	23	14 744	6 648	121.8	2 340	1 940	20.6	244	164
545	545	Dairy products stores -----	13	20	2 876	3 322	-13.4	345	357	-3.4	72	62
549	549	Miscellaneous food stores -----	42	34	13 498	(D)	(D)	1 891	(D)	(D)	218	(D)
55 ex. 554	55 ex. 554	<b>Automotive dealers</b> -----	472	418	1 583 046	940 852	68.3	153 703	96 421	59.4	6 941	5 285
551	551	New and used car dealers -----	93	88	1 232 470	744 749	65.5	111 781	72 977	53.2	4 228	3 548
552	552	Used car dealers -----	75	50	63 180	27 972	125.9	6 526	2 137	205.4	444	148
553	553	Auto and home supply stores -----	228	222	136 786	100 962	35.5	20 077	15 298	31.2	1 420	1 131
553 pt.	553 pt.	Tire, battery, and accessory dealers -----	214	206	132 213	93 207	41.8	19 423	14 395	34.9	1 369	1 048
553 pt.	553 pt.	Other auto and home supply stores -----	14	16	4 573	7 755	-41.0	654	903	-27.6	51	83
555, 6, 7, 9	555, 6, 7, 9	<b>Miscellaneous automotive dealers</b> -----	76	58	150 610	67 169	124.2	15 319	6 009	154.9	849	458
555	555	Boat dealers -----	22	16	40 465	11 363	256.1	3 973	1 249	218.1	241	100
556	556	Recreational and utility trailer dealers <sup>9</sup> -----	26	19	(D)	39 553	(D)	(D)	2 779	(D)	(D)	201
	559 pt.											
557	557	Motorcycle dealers -----	22	23	20 553	16 253	26.5	2 528	1 981	27.6	148	157
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	6	-	(D)	-	(X)	(D)	-	(X)	(D)	-
554	554	<b>Gasoline service stations</b> -----	441	519	522 788	564 273	-7.4	41 050	31 843	28.9	4 462	3 592
56	56	<b>Apparel and accessory stores</b> -----	624	662	321 902	250 480	28.5	40 237	36 393	10.6	3 996	4 204
561	561	Men's and boys' clothing stores -----	71	79	40 384	39 868	1.3	6 462	6 821	-5.3	464	593
562, 3, 8	562, 3	Women's clothing and specialty stores -----	230	243	107 299	85 893	24.9	12 561	11 670	7.6	1 451	1 576
562	562	Women's clothing stores -----	194	202	93 036	71 999	29.2	10 666	9 665	10.4	1 260	1 336
563, 8	563	Women's accessory and specialty stores <sup>10</sup> -----	36	41	14 263	13 894	2.7	1 895	2 005	-5.5	191	240
565	565	Family clothing stores -----	79	87	70 863	55 480	27.7	6 457	7 393	-12.7	719	904
566	566	Shoe stores -----	171	203	83 041	60 277	37.8	11 482	8 849	29.8	1 018	915
566 pt.	566 pt.	Men's shoe stores -----	24	40	10 887	8 881	22.6	1 379	1 229	12.2	136	95
566 pt.	566 pt.	Women's shoe stores -----	50	63	25 103	18 867	33.1	5 192	3 363	54.4	322	285
566 pt.	566 pt.	Children's and juveniles' shoe stores -----	6	5	1 787	711	151.3	265	152	74.3	28	20
566 pt.	566 pt.	Family shoe stores -----	91	95	45 264	31 818	42.3	4 646	4 105	13.2	532	515

See footnotes at end of table.



**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	<b>Apparel and accessory stores—Con.</b>										
564, 9	564, 9	Other apparel and accessory stores.....	73	50	20 315	8 962	126.7	3 275	1 660	97.3	344	216
564	564	Children's and infants' wear stores.....	17	14	3 735	2 875	29.9	437	668	-34.6	102	83
569	569	Miscellaneous apparel and accessory stores.....	56	36	16 580	6 087	172.4	2 838	992	186.1	242	133
57	57	<b>Furniture and home furnishings stores</b>	395	375	321 370	203 338	58.0	43 292	29 473	46.9	2 941	2 386
5712	5712	Furniture stores .....	121	101	114 819	69 216	65.9	17 838	10 967	62.7	1 137	798
5713, 4, 9	5713, 4, 9	Home furnishings stores .....	113	102	60 660	38 870	56.1	10 095	7 646	32.0	670	663
5713	5713	Floor covering stores .....	37	38	35 670	21 956	62.5	5 830	4 814	21.1	312	374
5714	5714	Drapery and upholstery stores .....	21	21	4 645	4 348	6.8	1 131	913	23.9	92	90
5719	5719	Miscellaneous home furnishings stores ..	55	43	20 345	12 566	61.9	3 134	1 919	63.3	266	199
572	572	Household appliance stores .....	34	46	44 053	22 325	97.3	3 963	2 603	52.2	306	230
573	573	Radio, television, computer, and music stores .....	127	126	101 838	72 927	39.6	11 396	8 257	38.0	828	695
5732		Radio and television stores <sup>11</sup> .....	85	90	69 120	55 397	24.8	7 480	6 125	22.1	491	464
	5731	Radio, television, and electronics stores .....	71	(NA)	61 190	(NA)	(NA)	6 399	(NA)	(NA)	415	(NA)
	5734	Computer and software stores .....	14	(NA)	7 930	(NA)	(NA)	1 081	(NA)	(NA)	76	(NA)
5733		Music stores .....	42	36	32 718	17 530	86.6	3 916	2 132	83.7	337	231
	5735	Record and prerecorded tape stores .....	25	16	20 956	8 698	140.9	1 994	957	108.4	216	100
	5736	Musical instrument stores .....	17	20	11 762	8 832	33.2	1 922	1 175	63.6	121	131
58	58	<b>Eating and drinking places</b>	1 905	1 658	759 467	545 446	39.2	199 396	144 344	38.1	28 467	22 168
5812	5812	Eating places .....	1 440	1 199	659 880	473 864	39.3	177 063	126 675	39.8	25 873	19 785
5812 pt.	5812 pt.	Restaurants and lunchrooms .....	682	577	301 957	261 435	15.5	88 470	74 732	18.4	11 299	11 113
5812 pt.	5812 pt.	Cafeterias .....	12	23	(D)	3 776	(D)	(D)	1 040	(D)	(D)	169
5812 pt.	5812 pt.	Refreshment places .....	624	522	281 127	159 596	76.1	63 954	36 579	74.8	10 866	6 756
5812 pt.	5812 pt.	Other eating places .....	122	77	(D)	49 057	(D)	(D)	14 324	(D)	(D)	1 747
5813	5813	Drinking places .....	465	459	99 587	71 582	39.1	22 333	17 669	26.4	2 594	2 383
591	591	<b>Drug and proprietary stores</b>	142	138	264 378	178 897	47.8	32 941	20 974	57.1	2 132	1 750
591 pt.	591 pt.	Drug stores .....	139	129	263 329	169 161	55.7	32 759	19 853	65.0	2 104	1 611
591 pt.	591 pt.	Proprietary stores .....	3	9	1 049	9 736	-89.2	182	1 121	-83.8	28	139
59 ex. 591	59 ex. 591	<b>Miscellaneous retail stores<sup>1</sup></b>	1 346	1 198	731 076	506 907	44.2	121 754	84 113	44.8	9 695	7 673
592	592	Liquor stores .....	76	82	52 614	50 423	4.3	4 769	4 304	10.8	475	416
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> .....	93	86	27 083	22 639	19.6	5 956	5 541	7.5	488	543
594	594	Miscellaneous shopping goods stores ...	662	582	342 293	214 595	59.5	49 562	34 360	44.2	4 906	3 548
5941	5941	Sporting goods stores and bicycle shops .....	113	96	60 864	34 986	74.0	8 114	4 450	82.3	742	481
5941 pt.	5941 pt.	General line sporting goods stores ...	34	31	28 572	16 313	75.1	3 509	1 982	77.0	289	208
5941 pt.	5941 pt.	Specialty line sporting goods stores ..	79	65	32 292	18 673	72.9	4 605	2 468	86.6	453	273
5942, 3	5942, 3	Book, stationery stores .....	63	55	28 634	19 906	43.8	3 089	2 932	5.4	332	296
5942	5942	Book stores .....	45	41	23 878	13 259	80.1	2 307	1 784	29.3	254	196
5943	5943	Stationery stores .....	18	14	4 756	6 647	-28.4	782	1 148	-31.9	78	100
5944	5944	Jewelry stores .....	171	144	77 602	59 989	29.4	13 585	11 221	21.1	1 057	889
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	315	287	175 193	99 714	75.7	24 774	15 757	57.2	2 775	1 882
5945	5945	Hobby, toy, and game shops .....	44	36	45 507	7 992	469.4	4 157	1 098	278.6	577	153
5946	5946	Camera and photographic supply stores .....	13	27	5 063	5 700	-11.2	565	758	-25.5	37	80
5947	5947	Gift, novelty, and souvenir shops .....	207	167	96 875	70 011	38.4	15 832	11 621	36.2	1 677	1 308
5948	5948	Luggage and leather goods stores ...	13	17	15 929	5 802	174.5	2 601	917	183.6	191	102
5949	5949	Sewing, needlework, and piece goods stores .....	38	40	11 819	10 209	15.8	1 619	1 363	18.8	293	239
596	596	Nonstore retailers .....	123	94	164 330	107 459	52.9	34 978	22 506	55.4	1 861	1 577
5961	5961	Catalog and mail-order houses .....	48	39	102 339	52 207	96.0	26 700	19 263	38.6	1 307	1 248
5962	5962	Merchandising machine operators .....	23	23	13 415	12 526	7.1	1 957	1 783	9.8	131	149
5963	5963	Direct selling establishments .....	52	32	48 576	7 726	528.7	6 321	1 460	332.9	423	180
598	598	Fuel and ice dealers .....	47	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5983	5983	Fuel oil dealers .....	8	7	10 218	16 038	-36.3	1 631	1 476	10.5	77	76
5984	5984	Liquefied petroleum gas (bottled gas) dealers .....	32	30	28 138	27 392	2.7	4 258	2 931	45.3	247	244
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> .....	7	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	5992	Florists .....	124	92	24 977	14 169	76.3	5 574	3 249	71.6	610	436
5993	5993	Tobacco stores and stands .....	14	12	(D)	5 457	(D)	(D)	679	(D)	(D)	76
5994	5994	News dealers and newsstands .....	5	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
59 ex. 591	59 ex. 591	Miscellaneous retail stores <sup>1</sup> —Con.										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] .....	202	199	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5999 pt.	5995	Optical goods stores .....	53	51	13 818	7 732	78.7	3 597	1 979	81.8	212	158
5999 pt.	5999 pt.	Pet shops .....	30	28	(D)	5 217	(D)	(D)	932	(D)	(D)	121
5999 pt.	5999 pt.	Typewriter stores .....	2	3	(D)	583	(D)	(D)	148	(D)	(D)	14
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] .....	117	117	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.  
<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).  
<sup>3</sup>Includes sales from catalog order desks.  
<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.  
<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.  
<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.  
<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.  
<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.  
<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.  
<sup>10</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.  
<sup>11</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.  
<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		<b>Retail trade—</b>					
		Including used automobile parts and accessories stores <sup>1</sup> .....	6 456	7 324 607	924 784	215 256	81 561
		Excluding used automobile parts and accessories stores <sup>2</sup> .....	6 442	7 320 982	923 841	215 053	81 491
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> .....	43	(D)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> .....	42	762 818	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> .....	1	(D)	(NA)	(NA)	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> .....	43	(D)	(D)	(D)	(D)
	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> .....	42	709 026	78 641	18 234	7 040
		Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> .....	1	(D)	(D)	(D)	(D)
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> .....	36	(D)	(D)	(D)	(D)
5422, 3	5421	Meat and fish (seafood) markets .....	22	9 686	1 205	286	92
546	546	Retail bakeries .....	82	14 910	3 926	925	597
5462	546 pt.	Retail bakeries—baking and selling .....	77	(D)	(D)	(D)	(D)
5463	546 pt.	Retail bakeries—selling only .....	5	(D)	(D)	(D)	(D)
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup> .....	26	(D)	(D)	(D)	(D)
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] .....	6	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores <sup>10</sup> .....	36	14 263	1 895	552	191
5732	5731	Radio and television stores <sup>11</sup> .....	85	69 120	7 480	1 663	491
	5734	Radio, television, and electronics stores .....	71	61 190	6 399	1 445	415
		Computer and software stores .....	14	7 930	1 081	218	76
5733	5735	Music stores .....	42	32 718	3 916	948	337
	5736	Record and prerecorded tape stores .....	25	20 956	1 994	397	216
		Musical instrument stores .....	17	11 762	1 922	551	121
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> .....	93	27 083	5 956	1 332	488
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> .....	7	(D)	(D)	(D)	(D)
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] .....	202	(D)	(D)	(D)	(D)
	5995	Optical goods stores .....	53	13 818	3 597	819	212
	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] .....	117	(D)	(D)	(D)	(D)

See footnotes at end of table 3.



**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Nevada .....	6 442	7 320 982	923 841	215 053	81 491	1 874	489	285	444 589	101	839 458	745	1 536 533
2	Carson City (IC) .....	301	341 420	38 427	8 790	3 438	108	38	24	37 196	7	39 916	24	75 503
3	Churchill County .....	119	87 811	10 391	2 322	954	53	14	8	7 930	(D)	(D)	14	22 031
4	Fallon .....	107	82 776	9 841	2 234	911	48	13	6	6 061	(D)	(D)	11	21 515
5	Balance of county .....	12	5 035	550	88	43	5	1	2	(D)	-	-	3	(D)
6	Clark County .....	3 524	4 370 337	556 560	129 701	49 889	796	208	120	245 299	48	492 810	423	940 292
7	Boulder City .....	67	36 081	4 351	1 011	453	30	3	2	(D)	1	(D)	6	16 240
8	Henderson .....	122	139 567	16 848	3 606	1 453	32	13	6	3 227	3	(D)	21	61 401
9	Las Vegas .....	1 521	1 883 237	237 868	54 538	20 443	357	91	51	151 672	20	203 549	160	369 958
10	North Las Vegas .....	118	141 565	18 422	4 230	1 735	30	8	6	(D)	1	(D)	14	37 327
11	Balance of county .....	1 696	2 169 887	279 071	66 316	25 805	347	93	55	87 864	23	(D)	222	455 366
12	Douglas County .....	159	106 886	14 671	3 294	1 450	69	15	11	8 908	1	(D)	18	27 687
13	Elko County .....	178	131 358	14 578	3 572	1 422	72	21	11	8 598	3	(D)	18	30 684
14	Elko .....	129	105 624	11 648	2 930	1 123	47	14	9	(D)	3	(D)	10	26 559
15	Balance of county .....	49	25 734	2 930	642	299	25	7	2	(D)	-	-	8	4 125
16	Esmeralda County .....	10	2 918	290	67	49	5	2	-	-	1	(D)	2	(D)
17	Eureka County .....	9	2 744	304	67	32	5	3	-	-	-	-	1	(D)
18	Humboldt County .....	83	73 282	8 562	1 702	683	39	6	5	6 164	2	(D)	6	(D)
19	Winnemucca .....	73	69 360	7 716	1 510	613	34	5	5	6 164	1	(D)	5	(D)
20	Balance of county .....	10	3 922	846	192	70	5	1	-	-	1	(D)	1	(D)
21	Lander County .....	27	12 569	1 211	236	197	17	4	2	(D)	-	-	4	5 293
22	Lincoln County .....	22	6 519	867	199	112	14	2	-	-	4	1 813	5	2 156
23	Lyon County .....	93	56 835	6 338	1 442	675	52	13	8	3 395	2	(D)	13	19 463
24	Mineral County .....	46	25 723	2 672	585	235	19	3	2	(D)	2	(D)	7	9 282
25	Nye County .....	85	47 287	5 560	1 293	588	36	11	14	6 189	3	505	7	17 275
26	Pershing County .....	34	21 832	2 337	575	270	14	3	2	(D)	5	1 330	4	(D)
27	Storey County .....	26	5 391	997	193	96	18	-	-	-	-	-	1	(D)
28	Washoe County .....	1 660	1 983 496	254 586	59 678	20 800	531	140	76	115 156	19	291 635	194	360 101
29	Reno .....	1 143	1 472 199	195 172	45 948	15 174	335	97	42	59 399	13	196 165	131	250 341
30	Sparks .....	303	367 953	41 581	9 721	3 955	101	28	18	37 454	5	(D)	38	81 092
31	Balance of county .....	214	143 344	17 833	4 009	1 671	95	15	16	18 303	1	(D)	25	28 668
32	White Pine County .....	66	44 574	5 490	1 337	601	26	6	2	(D)	3	(D)	4	5 528
33	Ely .....	46	35 174	4 265	1 065	477	18	3	1	(D)	2	(D)	2	(D)
34	Balance of county .....	20	9 400	1 225	272	124	8	3	1	(D)	1	(D)	2	(D)



revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
472	1 583 046	441	522 788	624	321 902	395	321 370	1 905	759 467	142	264 378	1 332	727 451
35	89 457	18	19 443	15	4 472	25	18 238	92	27 468	7	13 493	54	16 234
13	21 060	9	8 130	12	3 463	3	(D)	35	11 260	3	(D)	21	5 164
13	21 060	8	7 293	11	3 234	3	(D)	32	9 938	3	(D)	19	4 902
-	-	1	(D)	1	(D)	-	-	3	1 322	-	-	2	(D)
233	934 397	211	269 860	383	220 767	220	205 964	1 068	498 548	74	133 491	744	428 909
5	1 522	4	3 999	5	405	2	(D)	20	4 461	3	(D)	19	3 333
11	23 795	9	10 988	5	1 571	7	(D)	35	13 270	4	(D)	21	4 291
98	400 359	103	116 866	170	90 622	98	99 319	454	196 358	38	67 337	329	187 197
15	36 437	8	13 521	4	1 654	6	2 804	40	17 816	2	(D)	22	(D)
104	472 284	87	124 486	199	126 515	107	101 331	519	266 643	27	48 367	353	(D)
10	5 956	9	16 894	13	5 760	9	3 265	48	18 064	4	(D)	36	13 726
12	27 795	23	21 224	19	(D)	8	3 431	52	12 537	4	11 661	28	6 986
10	(D)	12	8 457	17	(D)	8	3 431	32	8 673	4	11 661	24	5 148
2	(D)	11	12 787	2	(D)	-	-	20	3 864	-	-	4	1 838
-	-	2	(D)	-	-	-	-	3	(D)	-	-	2	(D)
-	-	2	(D)	-	-	1	(D)	5	752	-	-	-	-
7	14 328	13	17 204	9	3 248	6	1 070	20	6 163	1	(D)	14	5 286
7	14 328	10	16 159	9	3 248	5	(D)	17	(D)	1	(D)	13	(D)
-	-	3	1 045	-	-	1	(D)	3	(D)	-	-	1	(D)
3	(D)	5	2 215	1	(D)	-	-	8	1 310	1	(D)	3	281
1	(D)	5	1 662	-	-	-	-	6	(D)	1	(D)	-	-
10	5 377	7	14 431	3	(D)	4	1 071	35	4 992	1	(D)	10	5 745
6	5 296	6	3 162	5	669	-	-	11	1 528	1	(D)	6	2 998
9	6 485	10	6 458	1	(D)	2	(D)	24	5 223	2	(D)	13	3 488
3	(D)	6	10 190	-	-	-	-	10	2 189	1	(D)	3	1 039
-	-	1	(D)	-	-	-	-	12	2 812	-	-	12	(D)
124	461 730	105	119 741	158	77 505	115	85 685	460	161 734	38	83 318	371	226 891
80	405 811	75	70 909	128	65 294	78	69 651	298	112 164	25	52 346	273	190 119
28	19 209	18	38 601	15	8 187	26	11 863	92	30 385	9	(D)	54	19 512
16	36 710	12	10 231	15	4 024	11	4 171	70	19 185	4	(D)	44	17 260
6	8 717	9	9 232	5	1 703	2	(D)	16	4 059	4	1 431	15	8 417
6	8 717	7	(D)	4	(D)	2	(D)	10	3 288	2	(D)	10	5 744
-	-	2	(D)	1	(D)	-	-	6	771	2	(D)	5	2 673

**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>LAS VEGAS</b>							
	Retail trade .....	1 521	1 883 237	237 868	54 538	20 443	357	91
52	Building materials and garden supplies stores .....	51	151 672	15 497	3 550	1 049	7	1
521, 3	Building materials and supply stores .....	36	131 262	13 095	3 005	902	2	1
525	Hardware stores .....	5	(D)	(D)	(D)	(D)	1	-
526	Retail nurseries, lawn and garden supply stores .....	7	3 798	541	88	44	4	-
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	20	203 549	21 429	4 672	1 870	1	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	12	198 294	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	12	180 920	19 286	4 199	1 740	-	-
533	Variety stores .....	2	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores .....	6	(D)	(D)	(D)	(D)	1	-
54	Food stores .....	160	369 958	38 129	8 508	2 437	39	10
541	Grocery stores .....	100	352 235	35 346	7 836	2 133	21	7
542	Meat and fish (seafood) markets .....	4	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries .....	24	(D)	(D)	(D)	(D)	4	1
543, 4, 5, 9	Other food stores .....	32	9 821	1 232	305	141	13	2
55 ex. 554	Automotive dealers .....	98	400 359	39 702	9 072	1 756	10	6
551	New and used car dealers .....	17	339 230	32 528	7 315	1 212	1	-
552	Used car dealers .....	15	(D)	(D)	(D)	(D)	-	1
553	Auto and home supply stores .....	52	30 798	3 902	894	311	7	3
555, 6, 7, 9	Miscellaneous automotive dealers .....	14	(D)	(D)	(D)	(D)	2	2
554	Gasoline service stations .....	103	116 866	8 398	1 920	1 126	43	7
56	Apparel and accessory stores .....	170	90 622	12 462	2 808	1 203	22	3
561	Men's and boys' clothing stores .....	27	(D)	(D)	(D)	(D)	5	1
562, 3	Women's clothing and specialty stores .....	60	28 071	3 163	900	417	9	-
562	Women's clothing stores .....	51	(D)	(D)	(D)	(D)	8	-
563	Women's accessory and specialty stores .....	9	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores .....	12	13 953	1 124	251	128	1	-
566	Shoe stores .....	54	(D)	(D)	(D)	(D)	1	1
564, 9	Other apparel and accessory stores .....	17	4 390	849	190	97	6	1
57	Furniture and home furnishings stores .....	98	99 319	13 434	3 506	833	24	3
5712	Furniture stores .....	28	39 429	6 011	1 898	352	3	-
5713, 4, 9	Home furnishings stores .....	32	21 718	3 206	696	213	14	1
572	Household appliance stores .....	9	(D)	(D)	(D)	(D)	2	1
573	Radio, television, computer, and music stores .....	29	(D)	(D)	(D)	(D)	5	1
58	Eating and drinking places .....	454	196 358	53 128	12 293	7 161	125	38
5812	Eating places .....	360	170 287	46 857	10 941	6 533	100	31
5813	Drinking places .....	94	26 071	6 271	1 352	628	25	7
591	Drug and proprietary stores .....	38	67 337	8 847	2 078	591	2	5
59 ex. 591	Miscellaneous retail stores .....	329	187 197	26 842	6 131	2 417	84	18
592	Liquor stores .....	19	7 911	1 215	280	129	9	3
593	Used merchandise stores .....	19	5 321	1 224	238	80	6	2
594	Miscellaneous shopping goods stores .....	164	95 341	13 470	3 147	1 416	37	4
5941	Sporting goods stores and bicycle shops .....	18	9 676	913	237	98	3	1
5942, 3	Book, stationery stores .....	13	(D)	(D)	(D)	(D)	2	1
5944	Jewelry stores .....	46	(D)	(D)	(D)	(D)	10	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	87	57 197	8 112	1 782	963	22	1
596	Nonstore retailers .....	28	35 292	3 265	760	220	5	1
598	Fuel dealers .....	1	(D)	(D)	(D)	(D)	-	-
5992	Florists .....	31	8 384	1 789	450	188	12	6
5993	Tobacco stores and stands .....	3	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	18	5 252	1 359	306	80	2	1
5999	Miscellaneous retail stores, n.e.c. ....	45	26 314	4 112	834	271	12	1

See footnotes at end of table.

**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>RENO</b>							
	Retail trade .....	1 143	1 472 199	195 172	45 948	15 174	335	97
52	Building materials and garden supplies stores .....	42	59 399	7 297	1 593	409	7	3
521, 3	Building materials and supply stores .....	25	43 468	4 567	987	247	3	2
525	Hardware stores .....	8	12 082	2 206	508	123	1	-
526	Retail nurseries, lawn and garden supply stores .....	4	1 504	174	23	16	2	1
527	Mobile home dealers .....	5	2 345	350	75	23	1	-
53	General merchandise stores .....	13	196 165	21 751	5 066	1 772	1	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	8	197 047	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	8	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	3	(D)	(D)	(D)	(D)	-	1
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	(D)	1	-
54	Food stores .....	131	250 341	24 683	6 032	2 156	58	17
541	Grocery stores .....	95	239 486	22 732	5 586	1 912	38	15
542	Meat and fish (seafood) markets .....	4	(D)	(D)	(D)	(D)	1	1
546	Retail bakeries .....	12	(D)	(D)	(D)	(D)	6	1
543, 4, 5, 9	Other food stores .....	20	4 975	787	171	101	13	-
55 ex. 554	Automotive dealers .....	80	405 811	40 232	9 052	1 441	18	6
551	New and used car dealers .....	16	(D)	(D)	(D)	(D)	1	-
552	Used car dealers .....	21	(D)	(D)	(D)	(D)	8	5
553	Auto and home supply stores .....	34	(D)	(D)	(D)	(D)	8	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	9	(D)	(D)	(D)	(D)	1	-
554	Gasoline service stations .....	75	70 909	4 688	1 069	454	35	4
56	Apparel and accessory stores .....	128	65 294	7 743	1 774	847	15	7
561	Men's and boys' clothing stores .....	10	6 192	854	170	67	2	-
562, 3	Women's clothing and specialty stores .....	44	19 012	2 254	533	317	3	4
562	Women's clothing stores .....	39	(D)	(D)	(D)	(D)	3	4
563	Women's accessory and specialty stores .....	5	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores .....	17	20 475	2 020	478	207	3	-
566	Shoe stores .....	40	(D)	(D)	(D)	(D)	3	1
564, 9	Other apparel and accessory stores .....	17	(D)	(D)	(D)	(D)	4	2
57	Furniture and home furnishings stores .....	78	69 651	9 526	2 308	617	17	5
5712	Furniture stores .....	26	30 098	4 288	1 030	236	8	1
5713, 4, 9	Home furnishings stores .....	19	(D)	(D)	(D)	(D)	6	1
572	Household appliance stores .....	6	(D)	(D)	(D)	(D)	2	-
573	Radio, television, computer, and music stores .....	27	30 119	3 815	919	280	1	3
58	Eating and drinking places .....	298	112 164	28 782	6 831	4 332	110	32
5812	Eating places .....	224	102 926	26 747	6 342	4 008	68	21
5813	Drinking places .....	74	9 238	2 035	489	324	42	11
591	Drug and proprietary stores .....	25	52 346	7 418	1 703	381	2	-
59 ex. 591	Miscellaneous retail stores .....	273	190 119	43 052	10 520	2 765	72	22
592	Liquor stores .....	14	(D)	(D)	(D)	(D)	3	-
593	Used merchandise stores .....	18	5 357	1 376	312	104	6	2
594	Miscellaneous shopping goods stores .....	137	71 128	10 287	2 517	1 006	29	10
5941	Sporting goods stores and bicycle shops .....	25	17 407	2 328	562	169	5	1
5942, 3	Book, stationery stores .....	16	(D)	(D)	(D)	(D)	7	-
5944	Jewelry stores .....	39	(D)	(D)	(D)	(D)	5	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	57	28 218	3 425	840	467	12	9
596	Nonstore retailers .....	28	63 393	24 207	5 953	1 132	11	-
598	Fuel dealers .....	8	9 873	1 610	414	78	2	-
5992	Florists .....	23	4 628	943	231	114	10	5
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	12	(D)	(D)	(D)	(D)	-	2
5999	Miscellaneous retail stores, n.e.c. ....	30	9 160	1 661	373	120	10	3

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietor- ships (number)	Partner- ships (number)
	<b>CLARK COUNTY</b> (Coextensive with Las Vegas, NV MSA; see table 8.)							
	<b>WASHOE COUNTY</b> (Coextensive with Reno, NV MSA; see table 8.)							

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprietor- ships (number)	Partner- ships (number)
	<b>LAS VEGAS, NV MSA</b>							
	Retail trade .....	3 524	4 370 337	556 560	129 701	49 889	796	208
52	Building materials and garden supplies stores .....	120	245 299	25 051	5 833	1 823	17	4
521, 3	Building materials and supply stores .....	69	190 874	19 481	4 512	1 380	5	4
521	Lumber and other building materials dealers .....	41	170 380	16 718	3 919	1 210	2	3
523	Paint, glass, and wallpaper stores .....	28	20 494	2 763	593	170	3	1
525	Hardware stores .....	16	13 938	2 056	463	131	2	-
526	Retail nurseries, lawn and garden supply stores .....	18	11 090	1 464	266	145	8	-
527	Mobile home dealers .....	17	29 397	2 050	592	167	2	-
53	General merchandise stores .....	48	492 810	54 179	12 571	4 941	4	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	27	477 456	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	27	439 863	49 126	11 406	4 532	-	-
533	Variety stores .....	7	(D)	(D)	(D)	(D)	1	-
539	Miscellaneous general merchandise stores .....	14	(D)	(D)	(D)	(D)	3	-
54	Food stores .....	423	940 292	96 474	22 022	6 669	128	30
541	Grocery stores .....	295	902 103	90 010	20 595	5 882	87	24
542	Meat and fish (seafood) markets .....	7	3 860	396	95	23	2	-
546	Retail bakeries .....	52	10 153	2 732	651	402	13	3
543, 4, 5, 9	Other food stores .....	69	24 176	3 336	681	362	26	3
543	Fruit and vegetable markets .....	2	(D)	(D)	(D)	(D)	-	-
544	Candy, nut, and confectionery stores .....	32	10 600	1 485	366	149	20	-
545	Dairy products stores .....	6	(D)	(D)	(D)	(D)	2	1
549	Miscellaneous food stores .....	29	(D)	(D)	(D)	(D)	4	2
55 ex. 554	Automotive dealers .....	233	934 397	91 868	21 261	4 242	23	12
551	New and used car dealers .....	35	718 834	67 229	15 561	2 616	1	-
552	Used car dealers .....	43	47 330	4 889	1 041	322	6	2
553	Auto and home supply stores .....	112	74 555	10 530	2 343	772	12	5
553 pt.	Tire, battery, and accessory dealers .....	108	(D)	(D)	(D)	(D)	10	5
553 pt.	Other auto and home supply stores .....	4	(D)	(D)	(D)	(D)	2	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	43	93 678	9 220	2 316	532	4	5
555	Boat dealers .....	14	27 045	2 802	603	141	3	1
556	Recreational vehicle dealers .....	12	53 516	4 817	1 373	297	-	2
557	Motorcycle dealers .....	13	(D)	(D)	(D)	(D)	1	1
559	Automotive dealers, n.e.c. ....	4	(D)	(D)	(D)	(D)	-	1
554	Gasoline service stations .....	211	269 860	21 266	4 960	2 589	83	9

See footnotes at end of table.

Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partne- rships (number)
	<b>LAS VEGAS, NV MSA—Con.</b>							
56	Apparel and accessory stores .....	383	220 767	28 290	6 648	2 659	42	8
561	Men's and boys' clothing stores.....	57	33 139	5 416	1 388	377	8	1
562, 3	Women's clothing and specialty stores.....	146	79 371	9 262	2 289	998	22	3
562	Women's clothing stores .....	118	68 251	7 805	1 862	846	18	2
563	Women's accessory and specialty stores .....	28	11 120	1 457	427	152	4	1
565	Family clothing stores .....	26	35 306	2 801	643	326	2	1
566	Shoe stores.....	108	60 046	8 767	1 875	739	1	1
566 pt.	Men's shoe stores.....	18	(D)	(D)	(D)	(D)	—	1
566 pt.	Women's shoe stores .....	35	21 219	4 603	891	267	—	—
566 pt.	Children's and juveniles' shoe stores .....	2	(D)	(D)	(D)	(D)	—	—
566 pt.	Family shoe stores .....	53	29 296	2 871	677	342	1	—
564, 9	Other apparel and accessory stores .....	46	12 905	2 044	453	219	9	2
564	Children's and infants' wear stores .....	11	2 078	276	70	69	2	—
569	Miscellaneous apparel and accessory stores .....	35	10 827	1 768	383	150	7	2
57	Furniture and homefurnishings stores .....	220	205 964	26 747	6 627	1 805	37	12
5712	Furniture stores .....	66	69 344	11 257	3 182	736	8	2
5713, 4, 9	Homefurnishings stores .....	71	41 284	6 422	1 372	418	18	5
5713	Floor covering stores .....	20	22 500	3 176	662	152	4	1
5714	Drapery and upholstery stores .....	13	3 546	911	205	69	6	1
5719	Miscellaneous homefurnishings stores .....	38	15 238	2 335	505	197	8	3
572	Household appliance stores .....	15	34 666	2 669	667	217	2	1
573	Radio, television, computer, and music stores .....	68	60 670	6 399	1 406	434	9	4
5731, 4	Radio, television, electronics, and computer stores .....	44	40 057	4 099	925	242	2	3
5735	Record and prerecorded tape stores .....	13	13 137	1 259	237	124	1	1
5736	Musical instrument stores .....	11	7 476	1 041	244	68	6	—
58	Eating and drinking places .....	1 068	498 548	133 227	31 521	18 552	272	91
5812	Eating places .....	832	428 312	116 829	27 840	16 834	197	73
5812 pt.	Restaurants and lunchrooms .....	379	186 283	55 408	13 491	6 696	100	37
5812 pt.	Cafeterias .....	6	(D)	(D)	(D)	(D)	1	1
5812 pt.	Refreshment places .....	375	177 589	40 212	9 525	7 049	68	29
5812 pt.	Other eating places .....	72	(D)	(D)	(D)	(D)	28	6
5813	Drinking places.....	236	70 236	16 398	3 681	1 718	75	18
591	Drug and proprietary stores .....	74	133 491	17 129	4 087	1 203	7	7
591 pt.	Drug stores .....	71	132 442	16 947	4 039	1 175	6	6
591 pt.	Proprietary stores.....	3	1 049	182	48	28	1	1
59 ex. 591	Miscellaneous retail stores.....	744	428 909	62 329	14 171	5 406	183	35
592	Liquor stores.....	40	19 521	2 279	520	238	18	3
593	Used merchandise stores .....	42	15 308	3 060	654	240	18	2
594	Miscellaneous shopping goods stores .....	389	230 744	33 800	7 565	3 263	77	15
5941	Sporting goods stores and bicycle shops.....	53	30 935	4 330	888	395	12	2
5941 pt.	General line sporting goods stores .....	16	14 974	1 830	306	125	1	1
5941 pt.	Specialty line sporting goods stores .....	37	15 961	2 500	582	270	11	1
5942	Book stores.....	23	16 062	1 597	390	162	3	1
5943	Stationery stores .....	7	1 514	252	63	32	1	1
5944	Jewelry stores.....	111	55 086	9 050	2 280	702	14	3
5945	Hobby, toy, and game shops .....	27	30 578	2 833	672	381	6	—
5946	Camera and photographic supply stores .....	6	1 656	182	21	8	1	—
5947	Gift, novelty, and souvenir shops .....	132	73 054	12 283	2 504	1 252	33	8
5948	Luggage and leather goods stores .....	9	14 497	2 393	504	162	1	—
5949	Sewing, needlework, and piece goods stores .....	21	7 362	880	243	169	6	—
596	Nonstore retailers .....	62	88 085	8 895	2 122	612	11	3
5961	Catalog and mail-order houses .....	25	40 587	3 322	796	231	6	1
5962	Merchandising machine operators .....	13	9 073	1 319	320	94	1	1
5963	Direct selling establishments.....	24	38 425	4 254	1 006	287	4	1
598	Fuel dealers .....	3	3 975	539	144	30	—	1
5983	Fuel oil dealers.....	1	(D)	(D)	(D)	(D)	—	1
5984	Liquefied petroleum gas (bottled gas) dealers .....	2	(D)	(D)	(D)	(D)	—	—
5989	Fuel dealers, n.e.c. ....	—	—	—	—	—	—	—
5992	Florists .....	65	14 464	3 177	743	326	27	7
5993	Tobacco stores and stands.....	9	(D)	(D)	(D)	(D)	1	—
5994	News dealers and newsstands.....	3	(D)	(D)	(D)	(D)	—	—
5995	Optical goods stores.....	35	8 707	2 263	512	136	2	1
5999	Miscellaneous retail stores, n.e.c. ....	96	44 509	7 842	1 811	508	29	3
5999 pt.	Pet shops .....	19	2 940	553	135	74	8	3
5999 pt.	Typewriter stores .....	2	(D)	(D)	(D)	(D)	1	—
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	75	(D)	(D)	(D)	(D)	20	—



**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>RENO, NV MSA</b>							
	<b>Retail trade</b> .....	1 660	1 983 496	254 586	59 678	20 800	531	140
52	<b>Building materials and garden supplies stores</b> .....	76	115 156	14 116	3 122	906	14	4
521, 3	Building materials and supply stores .....	46	82 390	9 259	2 111	627	7	2
525	Hardware stores .....	15	19 571	3 155	718	186	3	1
526	Retail nurseries, lawn and garden supply stores .....	7	2 449	328	50	26	3	1
527	Mobile home dealers .....	8	10 746	1 374	243	67	1	-
53	<b>General merchandise stores</b> .....	19	291 635	28 722	6 615	2 361	1	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	12	244 691	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	12	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	4	(D)	(D)	(D)	(D)	-	1
539	Miscellaneous general merchandise stores .....	3	(D)	(D)	(D)	(D)	1	-
54	<b>Food stores</b> .....	194	360 101	35 450	8 514	3 066	87	23
541	Grocery stores .....	135	345 430	32 834	7 937	2 726	54	20
542	Meat and fish (seafood) markets .....	11	(D)	(D)	(D)	(D)	6	1
546	Retail bakeries .....	21	(D)	(D)	(D)	(D)	12	1
543, 4, 5, 9	Other food stores .....	27	6 277	993	212	136	15	1
55 ex. 554	<b>Automotive dealers</b> .....	124	461 730	45 190	10 211	1 737	33	8
551	New and used car dealers .....	18	367 693	32 937	7 523	1 044	2	-
552	Used car dealers .....	23	12 290	1 317	268	88	9	5
553	Auto and home supply stores .....	61	34 148	5 857	1 393	389	18	2
555, 6, 7, 9	Miscellaneous automotive dealers .....	22	47 599	5 079	1 027	216	4	1
554	<b>Gasoline service stations</b> .....	105	119 741	9 397	2 114	829	44	5
56	<b>Apparel and accessory stores</b> .....	158	77 505	9 177	2 118	1 013	24	8
561	Men's and boys' clothing stores .....	10	6 192	854	170	67	2	-
562, 3	Women's clothing and specialty stores .....	56	21 744	2 595	607	365	5	5
562	Women's clothing stores .....	50	(D)	(D)	(D)	(D)	5	5
563	Women's accessory and specialty stores .....	6	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores .....	23	23 739	2 385	573	259	7	-
566	Shoe stores .....	49	19 400	2 276	526	218	4	1
564, 9	Other apparel and accessory stores .....	20	6 430	1 067	242	104	6	2
57	<b>Furniture and home furnishings stores</b> .....	115	85 685	12 212	2 974	827	31	6
5712	Furniture stores .....	37	33 461	4 785	1 143	265	13	1
5713, 4, 9	Home furnishings stores .....	31	12 945	2 500	619	187	10	2
572	Household appliance stores .....	8	2 943	511	149	39	3	-
573	Radio, television, computer, and music stores .....	39	36 336	4 416	1 063	336	5	3
58	<b>Eating and drinking places</b> .....	460	161 734	40 856	9 623	6 174	180	55
5812	Eating places .....	340	145 763	37 439	8 793	5 671	114	36
5813	Drinking places .....	120	15 971	3 417	830	503	66	19
591	<b>Drug and proprietary stores</b> .....	38	83 318	10 445	2 411	580	6	-
59 ex. 591	<b>Miscellaneous retail stores</b> .....	371	226 891	49 021	11 976	3 307	111	30
592	Liquor stores .....	15	20 308	1 556	387	121	3	-
593	Used merchandise stores .....	25	6 578	1 621	397	123	10	3
594	Miscellaneous shopping goods stores .....	183	91 246	13 014	3 184	1 311	48	12
5941	Sporting goods stores and bicycle shops .....	37	24 611	3 159	773	260	11	2
5942, 3	Book, stationery stores .....	19	8 610	939	227	102	7	-
5944	Jewelry stores .....	48	19 474	3 939	957	292	9	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	79	38 551	4 977	1 227	657	21	10
596	<b>Nonstore retailers</b> .....	41	69 277	25 382	6 228	1 194	15	-
598	<b>Fuel dealers</b> .....	14	13 757	2 225	564	117	4	-
5992	<b>Florists</b> .....	36	7 069	1 615	397	178	15	9
5993	Tobacco stores and stands .....	3	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	13	4 445	1 184	276	69	1	2
5999	Miscellaneous retail stores, n.e.c. .....	39	(D)	(D)	(D)	(D)	14	4

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>Retail trade</b> .....	<b>1 258</b>	<b>967 149</b>	<b>112 695</b>	<b>25 674</b>	<b>10 802</b>	<b>547</b>	<b>141</b>
<b>52</b>	<b>Building materials and garden supplies stores</b> .....	<b>89</b>	<b>84 134</b>	<b>9 394</b>	<b>1 994</b>	<b>609</b>	<b>23</b>	<b>7</b>
521, 3	Building materials and supply stores .....	38	46 111	5 087	1 076	299	8	2
525	Hardware stores .....	24	17 870	2 440	514	177	8	-
526	Retail nurseries, lawn and garden supply stores .....	11	1 681	305	52	31	4	4
527	Mobile home dealers .....	16	18 472	1 562	352	102	3	1
<b>53</b>	<b>General merchandise stores</b> .....	<b>34</b>	<b>55 013</b>	<b>6 349</b>	<b>1 413</b>	<b>603</b>	<b>10</b>	<b>5</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	3	40 671	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	3	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	11	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores .....	20	(D)	(D)	(D)	(D)	10	5
<b>54</b>	<b>Food stores</b> .....	<b>128</b>	<b>236 140</b>	<b>22 676</b>	<b>5 520</b>	<b>1 949</b>	<b>56</b>	<b>21</b>
541	Grocery stores .....	103	232 440	21 992	5 361	1 844	41	18
542	Meat and fish (seafood) markets .....	4	(D)	(D)	(D)	(D)	2	-
546	Retail bakeries .....	9	(D)	(D)	(D)	(D)	8	-
543, 4, 5, 9	Other food stores .....	12	1 511	304	59	45	5	3
<b>55 ex. 554</b>	<b>Automotive dealers</b> .....	<b>115</b>	<b>186 919</b>	<b>16 645</b>	<b>3 737</b>	<b>962</b>	<b>28</b>	<b>11</b>
551	New and used car dealers .....	40	145 943	11 615	2 593	568	2	2
552	Used car dealers .....	9	3 560	320	87	34	2	1
553	Auto and home supply stores .....	55	28 083	3 690	784	259	20	7
555, 6, 7, 9	Miscellaneous automotive dealers .....	11	9 333	1 020	273	101	4	1
<b>554</b>	<b>Gasoline service stations</b> .....	<b>125</b>	<b>133 187</b>	<b>10 387</b>	<b>2 237</b>	<b>1 044</b>	<b>45</b>	<b>11</b>
<b>56</b>	<b>Apparel and accessory stores</b> .....	<b>83</b>	<b>23 630</b>	<b>2 770</b>	<b>657</b>	<b>324</b>	<b>31</b>	<b>7</b>
561	Men's and boys' clothing stores .....	4	1 053	192	45	20	1	-
562, 3	Women's clothing and specialty stores .....	28	6 184	704	170	88	15	3
562	Women's clothing stores .....	26	(D)	(D)	(D)	(D)	13	3
563	Women's accessory and specialty stores .....	2	(D)	(D)	(D)	(D)	2	-
565	Family clothing stores .....	30	11 818	1 271	292	134	6	3
566	Shoe stores .....	14	3 595	439	105	61	5	-
564, 9	Other apparel and accessory stores .....	7	980	164	45	21	4	1
<b>57</b>	<b>Furniture and home furnishings stores</b> .....	<b>60</b>	<b>29 721</b>	<b>4 333</b>	<b>989</b>	<b>309</b>	<b>26</b>	<b>3</b>
5712	Furniture stores .....	18	12 014	1 796	421	136	4	1
5713, 4, 9	Home furnishings stores .....	11	6 431	1 173	249	65	2	1
572	Household appliance stores .....	11	6 444	783	177	50	8	-
573	Radio, television, computer, and music stores .....	20	4 832	581	142	58	12	1
<b>58</b>	<b>Eating and drinking places</b> .....	<b>377</b>	<b>99 185</b>	<b>25 313</b>	<b>5 492</b>	<b>3 741</b>	<b>214</b>	<b>55</b>
5812	Eating places .....	268	85 805	22 795	4 935	3 368	143	37
5813	Drinking places .....	109	13 380	2 518	557	373	71	18
<b>591</b>	<b>Drug and proprietary stores</b> .....	<b>30</b>	<b>47 569</b>	<b>5 367</b>	<b>1 284</b>	<b>349</b>	<b>6</b>	<b>2</b>
<b>59 ex. 591</b>	<b>Miscellaneous retail stores</b> .....	<b>217</b>	<b>71 651</b>	<b>9 461</b>	<b>2 351</b>	<b>912</b>	<b>108</b>	<b>19</b>
592	Liquor stores .....	21	12 785	934	234	116	13	2
593	Used merchandise stores .....	12	1 572	332	78	55	5	2
<b>594</b>	<b>Miscellaneous shopping goods stores</b> .....	<b>90</b>	<b>20 303</b>	<b>2 748</b>	<b>693</b>	<b>332</b>	<b>52</b>	<b>4</b>
5941	Sporting goods stores and bicycle shops .....	23	5 318	625	172	87	15	1
5942, 3	Book, stationery stores .....	14	2 448	301	82	36	6	2
5944	Jewelry stores .....	12	3 042	596	161	63	6	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	41	9 495	1 226	278	146	25	1
<b>596</b>	<b>Nonstore retailers</b> .....	<b>20</b>	<b>6 968</b>	<b>701</b>	<b>164</b>	<b>55</b>	<b>13</b>	<b>-</b>
<b>598</b>	<b>Fuel dealers</b> .....	<b>29</b>	<b>21 606</b>	<b>3 287</b>	<b>848</b>	<b>194</b>	<b>3</b>	<b>1</b>
5992	Florists .....	23	3 444	782	189	106	11	8
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	-	-	-	-	-	-	-
5995	Optical goods stores .....	5	666	150	31	7	-	1
5999	Miscellaneous retail stores, n.e.c. ....	15	(D)	(D)	(D)	(D)	10	1

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Nevada</b> -----	<b>(X)</b>	<b>7 320 982</b>	<b>7 320 982</b>	<b>100.0</b>	<b>Nevada—Con.</b>				
Las Vegas-----	1	1 883 237	1 883 237	25.7	Elko-----	7	105 624	4 451 565	60.8
Reno-----	2	1 472 199	3 355 436	45.8	Fallon-----	8	82 776	4 534 341	61.9
Sparks-----	3	367 953	3 723 389	50.9	Winnemucca-----	9	69 360	4 603 701	62.9
Carson City (IC)-----	4	341 420	4 064 809	55.5	Boulder City-----	10	36 081	4 639 782	63.4
North Las Vegas-----	5	141 565	4 206 374	57.5	Ely-----	11	35 174	4 674 956	63.9
Henderson-----	6	139 567	4 345 941	59.4					

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 11. Counties Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
<b>Nevada</b> -----	<b>(X)</b>	<b>7 320 982</b>	<b>7 320 982</b>	<b>100.0</b>	<b>Nevada—Con.</b>				
Clark-----	1	4 370 337	4 370 337	59.7	White Pine-----	10	44 574	7 243 286	98.9
Washoe-----	2	1 983 496	6 353 833	86.8	Mineral-----	11	25 723	7 269 009	99.3
Carson City (IC)-----	3	341 420	6 695 253	91.5	Pershing-----	12	21 832	7 290 841	99.6
Elko-----	4	131 358	6 826 611	93.2	Lander-----	13	12 569	7 303 410	99.8
Douglas-----	5	106 886	6 933 497	94.7	Lincoln-----	14	6 519	7 309 929	99.8
Churchill-----	6	87 811	7 021 308	95.9	Storey-----	15	5 391	7 315 320	99.9
Humboldt-----	7	73 282	7 094 590	96.9	Esmeralda-----	16	2 918	7 318 238	100.0
Lyon-----	8	56 835	7 151 425	97.7	Eureka-----	17	2 744	7 320 982	100.0
Nye-----	9	47 287	7 198 712	98.3					

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.



# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



**Classifications**—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.<sup>2</sup>

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>3</sup>

**Nonemployer firms**—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

<sup>2</sup>To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

<sup>3</sup>Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

**Establishments**—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.<sup>2</sup>

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.



**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.



In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

### **Building Materials and Garden Supplies Stores (SIC Major Group 52)**

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

**Department stores (SIC 531)**—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.



The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

**Conventional department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. May have a catalog order service.
- 3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- 1. Soft goods and hard goods which are primarily nationally advertised brands.
- 2. Appliances which are serviced by another company.
- 3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and usually:

- 1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
- 2. Provide centralized check-out service.
- 3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
- 4. Do not have a catalog order service.

These stores often sell:

- 1. Soft goods which are usually their own corporate brands or are unbranded.
- 2. Hard goods which are primarily nationally advertised brands.
- 3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Usually have a catalog order service.
- 3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- 1. Soft goods and hard goods which are their own corporate brands or are unbranded.
- 2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)**—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

**Food Stores  
(SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.



**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

**Fruit and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, and other confections.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546)**—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

**New car dealers (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.



**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers [n.e.c.] (SIC 556)**—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and go-carts. Also included are establishments primarily engaged in the retail sale of aircraft.

### **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

**Men's and boys' clothing stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.



**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

### **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

**Drapery and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731)**—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer and software stores (SIC 5734)**—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

**Record and prerecorded tape stores (SIC 5735)**—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736)**—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.



## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (SIC 5813)**—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.



**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

**Merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"



is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, n.e.c. (SIC 5989)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995)**—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.



# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528; EXPIRES 06/89

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this  
form and RETURN TO

**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, IN 47134

**DUE DATE: FEBRUARY 15, 1988**

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**NOTE** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report,  
please refer to this Census File Number (CFN)

Employer Identification (EI)  
Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

004 1 ☐ YES

2 ☐ NO — Enter current  
EI No. \_\_\_\_\_ (9 digits)

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items e, b, c, and d

**NOTE: P.O. boxes or rural routes are not physical locations.**

a. ☐ Same as shown in mailing label. If different, indicate change. ☒

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

005 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

008 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

### Item 3 — OPERATIONAL STATUS

Number of months

a. How many months during 1987 did this firm or organization actively operate this establishment?

002

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Cessed operation — Give date \_\_\_\_\_

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below ☒

Figures only

Month Day Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify \_\_\_\_\_

6 ☐ Corporation (Do not mark if any form of cooperative association.)

9 ☐ Other — Specify \_\_\_\_\_

### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,828, report either

**PREFERRED**  
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	828
1	126	828

### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil.	Thou.	Do.
010		

### Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

(2) FIRST QUARTER payroll (Jan. — Mar.)

b. Employment in 1987

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

Mil.	Thou.	Do.
030		

Mil.	Thou.	Do.
031		

Number
032

### Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →



<b>Item 11 — MERCHANDISE LINES</b> Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).					<b>b. Does this company own or control any other company or companies?</b> 098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE  EI No. (9 digits)																																																								
<b>HOW TO REPORT PERCENTS</b>	If figure is <b>38.76%</b> of total sales: • Report whole percents → 39 Not acceptable → 38.76	Mil.	Thou.	Dol.	Per-cent	<b>c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1987?</b> → Number 079  If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.																																																									
	Merchandise lines	Cen-sus use	Estimated sales during 1987																																																												
	Mil.	Thou.	Dol.	Per-cent																																																											
(Categories appropriate to individual form)					<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">NAME, ADDRESS, AND ZIP CODE</td> <td style="width: 5%;">1987</td> <td style="width: 5%;">Mil.</td> <td style="width: 5%;">Thou.</td> <td style="width: 5%;">Dol.</td> </tr> <tr> <td rowspan="3" style="text-align: center; vertical-align: middle;">1</td> <td>Sales</td> <td>081</td> <td></td> <td></td> </tr> <tr> <td>Annual payroll</td> <td>082</td> <td></td> <td></td> </tr> <tr> <td>Census use</td> <td>088</td> <td></td> <td></td> </tr> <tr> <td colspan="5" style="padding: 5px;">KIND-OF-BUSINESS DESCRIPTION</td> </tr> <tr> <td colspan="5" style="padding: 5px;">NAME, ADDRESS, AND ZIP CODE</td> <td style="text-align: center;">1987</td> <td style="text-align: center;">Mil.</td> <td style="text-align: center;">Thou.</td> <td style="text-align: center;">Dol.</td> </tr> <tr> <td rowspan="3" style="text-align: center; vertical-align: middle;">2</td> <td>Sales</td> <td>081</td> <td></td> <td></td> </tr> <tr> <td>Annual payroll</td> <td>082</td> <td></td> <td></td> </tr> <tr> <td>Census use</td> <td>088</td> <td></td> <td></td> </tr> <tr> <td colspan="5" style="padding: 5px;">KIND-OF-BUSINESS DESCRIPTION</td> <td colspan="4"></td> </tr> </table>					NAME, ADDRESS, AND ZIP CODE	1987	Mil.	Thou.	Dol.	1	Sales	081			Annual payroll	082			Census use	088			KIND-OF-BUSINESS DESCRIPTION					NAME, ADDRESS, AND ZIP CODE					1987	Mil.	Thou.	Dol.	2	Sales	081			Annual payroll	082			Census use	088			KIND-OF-BUSINESS DESCRIPTION								
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	Annual payroll	082																																																													
	Census use	088																																																													
KIND-OF-BUSINESS DESCRIPTION																																																															
<b>NOTE</b> Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.																																																															
<b>Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION</b> a. Is this company owned or controlled by another company? 097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE EI No. (9 digits)																																																															

# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Mobile home dealers .....	5205			
			5722	Household appliance stores .....	5702
			5731	Radio, television, and electronics stores .....	5702
			5734	Computer and software stores .....	5702
			5735	Record and prerecorded tape stores .....	5703
			5736	Musical instrument stores .....	5703
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5311 pt.	Conventional department stores .....	5301			
5311 pt.	Discount or mass merchandising department stores .....	5301			
5311 pt.	National chain department stores .....	5301			
5331	Variety stores .....	5302			
5399	Miscellaneous general merchandise stores .....	5301			
			5812 pt.	Restaurants and lunchrooms .....	5801
			5812 pt.	Social caterers .....	5801
			5812 pt.	Cafeterias .....	5801
			5812 pt.	Refreshment places .....	5801
			5812 pt.	Contract feeding .....	5802
			5812 pt.	Ice cream, frozen custard stands .....	5801
			5813	Drinking places .....	5801
<b>54</b>	<b>FOOD STORES</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5411	Grocery stores .....	5400			
5423	Meat and fish (seafood) markets .....	5400			
5431	Fruit and vegetable markets .....	5400			
5441	Candy, nut, and confectionery stores .....	5400			
5451	Dairy products stores .....	5400			
5461	Retail bakeries .....	5400			
5499	Miscellaneous food stores .....	5400			
			5912 pt.	Drug stores .....	5901
			5912 pt.	Proprietary stores .....	5901
			5921	Liquor stores .....	5902
			5931	Used merchandise stores .....	5903
			5941 pt.	General line sporting goods stores .....	5904
			5941 pt.	Specialty line sporting goods stores .....	5904
			5942	Book stores .....	5905
			5943	Stationery stores .....	5905
			5944	Jewelry stores .....	5906
			5945	Hobby, toy, and game shops .....	5907
			5946	Camera and photographic supply stores .....	5908
			5947	Gift, novelty, and souvenir shops .....	5905
			5948	Luggage and leather goods stores .....	5905
			5949	Sewing, needlework, and piece goods stores .....	5909
			5961 pt.	Department store merchandise—mail-order .....	5910
			5961 pt.	General merchandise, n.e.c.—mail-order .....	5910
			5961 pt.	Other mail-order houses .....	5910
			5962	Merchandising machine operators .....	5802
			5963 pt.	Furniture, homefurnishings, equipment—direct selling .....	5910
			5963 pt.	Mobile food service—direct selling .....	5910
			5963 pt.	Books and stationery—direct selling .....	5910
			5963 pt.	Other direct selling .....	5910
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>		5983	Fuel oil dealers .....	5911
5611	Men's and boys' clothing stores .....	5601	5984	Liquefied petroleum gas (bottled gas) dealers .....	5911
5621	Women's clothing stores .....	5601	5989	Fuel dealers, n.e.c. ....	5911
5631	Women's accessory and specialty stores .....	5601	5992	Florists .....	5912
5641	Children's and infants' wear stores .....	5601	5993	Tobacco stores and stands .....	5902
5651	Family clothing stores .....	5601			
			5994	News dealers and newsstands .....	5902
5661 pt.	Men's shoe stores .....	5602	5995	Optical goods stores .....	5913
5661 pt.	Women's shoe stores .....	5602	5999 pt.	Pet shops .....	5914
5661 pt.	Children's and juveniles' shoe stores .....	5602	5999 pt.	Typewriter stores .....	5905
5661 pt.	Family shoe stores .....	5602	5999 pt.	Other retail stores, n.e.c. ....	5916
5699	Miscellaneous apparel and accessory stores .....	5601			





## **APPENDIX D. Metropolitan Statistical Areas**

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

### **NEVADA**

#### **Las Vegas, NV MSA**

Clark County, NV

#### **Reno, NV MSA**

Washoe County, NV





# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	Retail trade .....	0	0	57	Furniture and homefurnishings stores .....	2	1
52	Building materials and garden supplies stores .....	1	1	5712	Furniture stores .....	2	0
521, 3	Building materials and supply stores .....	0	0		Homefurnishings stores .....	2	1
521	Lumber and other building materials dealers .....	0	0	5713, 4, 9	Floor covering stores .....	3	0
523	Paint, glass, and wallpaper stores .....	0	1	5713	Drapery and upholstery stores .....	2	1
				5714	Miscellaneous homefurnishings stores .....	1	2
525	Hardware stores .....	2	1	5719			
526	Retail nurseries, lawn and garden supply stores .....	3	0		Household appliance stores .....	4	1
527	Mobile home dealers .....	3	2	572			
53	General merchandise stores .....	0	0	573	Radio, television, computer, and music stores .....	0	1
531	Department stores (incl. leased depts.)³ ⁴ .....	0	0	5731	Radio, television, and electronics stores .....	0	1
				5734	Computer and software stores .....	0	4
531	Department stores (excl. leased depts.)³ .....	0	0	5735	Record and prerecorded tape stores .....	0	1
531 pt.	Conventional³ .....	0	0	5736	Musical instrument stores .....	2	0
531 pt.	Discount or mass merchandising³ .....	(D)	(D)	58	Eating and drinking places .....	1	1
531 pt.	National chain³ .....	(D)	(D)		Eating places .....	1	1
533	Variety stores .....	(D)	(D)	5812	Restaurants and lunchrooms .....	1	1
539	Miscellaneous general merchandise stores .....	(D)	(D)	5812 pt.	Cafeterias .....	(D)	(D)
				5812 pt.	Refreshment places .....	1	1
54	Food stores .....	0	0	5812 pt.	Other eating places .....	(D)	(D)
541	Grocery stores .....	0	0	5813	Drinking places .....	2	1
542	Meat and fish (seafood) markets .....	2	0				
546	Retail bakeries .....	2	2	591	Drug and proprietary stores .....	0	0
546 pt.	Retail bakeries—baking and selling .....	(D)	(D)	591 pt.	Drug stores .....	0	0
546 pt.	Retail bakeries—selling only .....	(D)	(D)	591 pt.	Proprietary stores .....	2	1
543, 4, 5, 9	Other food stores .....	1	2	59 ex. 591	Miscellaneous retail stores .....	1	1
543	Fruit and vegetable markets .....	0	2		Liquor stores .....	1	0
544	Candy, nut, and confectionery stores .....	1	1	592	Used merchandise stores .....	1	2
545	Dairy products stores .....	2	0	593	Miscellaneous shopping goods stores .....	1	1
549	Miscellaneous food stores .....	1	4	594	Sporting goods stores and bicycle shops .....	1	0
55 ex. 554	Automotive dealers .....	0	0	5941 pt.	General line sporting goods stores .....	0	0
551	New and used car dealers .....	0	0	5941 pt.	Specialty line sporting goods stores .....	2	0
552	Used car dealers .....	2	1	5942	Book stores .....	1	0
553	Auto and home supply stores .....	1	0	5943	Stationery stores .....	2	2
553 pt.	Tire, battery, and accessory dealers .....	1	0	5944	Jewelry stores .....	0	2
553 pt.	Other auto and home supply stores .....	3	1	5945	Hobby, toy, and game shops .....	0	0
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	0	5946	Camera and photographic supply stores .....	2	2
555	Boat dealers .....	0	0	5947	Gift, novelty, and souvenir shops .....	1	1
556	Recreational vehicle dealers .....	0	0	5948	Luggage and leather goods stores .....	4	0
557	Motorcycle dealers .....	1	0	5949	Sewing, needlework, and piece goods stores .....	0	0
559	Automotive dealers, n.e.c. ....	8	1				
56	Gasoline service stations .....	1	0	596	Nonstore retailers .....	0	0
561	Apparel and accessory stores .....	0	1	5961	Catalog and mail-order houses .....	0	0
561	Men's and boys' clothing stores .....	1	1	5962	Merchandising machine operators .....	0	1
562, 3	Women's clothing and specialty stores .....	0	1	5963	Direct selling establishments .....	0	0
562	Women's clothing stores .....	0	1	598	Fuel dealers .....	0	2
563	Women's accessory and specialty stores .....	1	1	5983	Fuel oil dealers .....	0	0
565	Family clothing stores .....	0	0	5984	Liquefied petroleum gas (bottled gas) dealers .....	0	3
566	Shoe stores .....	1	0	5989	Fuel dealers, n.e.c. ....	3	1
566 pt.	Men's shoe stores .....	2	0	5992	Florists .....	1	2
566 pt.	Women's shoe stores .....	2	0	5993	Tobacco stores and stands .....	(D)	(D)
566 pt.	Children's and juveniles' shoe stores .....	0	1	5994	News dealers and newsstands .....	(D)	(D)
566 pt.	Family shoe stores .....	0	0	5995	Optical goods stores .....	0	1
64, 9	Other apparel and accessory stores .....	1	1	5999	Miscellaneous retail stores, n.e.c. ....	2	1
64	Children's and infants' wear stores .....	3	0	5999 pt.	Pet shops .....	2	1
69	Miscellaneous apparel and accessory stores .....	1	1	5999 pt.	Typewriter stores .....	(D)	(D)
				5999 pt.	Other miscellaneous retail stores, n.e.c. ....	(D)	(D)

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.





## **APPENDIX F.**

### **Geographic Notes**

#### **NEVADA**

There are no geographic notes for the State of Nevada.





# APPENDIX G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		<b>Retail trade—</b>				
		Including used automobile parts and accessories stores <sup>1</sup> .....	6 456	6 010	5 826	5 545
		Excluding used automobile parts and accessories stores <sup>2</sup> .....	6 442	5 992	5 812	5 528
52	52	<b>Building materials and garden supplies stores</b> .....	285	263	256	242
521, 3	521, 3	Building materials and supply stores .....	153	131	144	121
521	521	Lumber and other building materials dealers .....	106	87	100	80
523	523	Paint, glass, and wallpaper stores .....	47	44	44	41
525	525	Hardware stores .....	55	61	46	58
526	526	Retail nurseries, lawn and garden supply stores .....	36	23	31	20
527	527	Mobile home dealers .....	41	48	35	43
53	53	<b>General merchandise stores</b> .....	101	119	99	113
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> .....	43	46	43	45
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> .....	42	-	42	-
		Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> .....	1	-	1	-
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> .....	43	46	43	45
539 pt.	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> .....	42	-	42	-
		Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> .....	1	-	1	-
533	533	Variety stores .....	22	24	22	24
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> .....	36	49	34	44
54	54	<b>Food stores</b> .....	745	660	674	623
541	541	Grocery stores .....	533	491	491	468
5422, 3	5421	Meat and fish (seafood) markets .....	22	24	19	22
546	546	Retail bakeries .....	82	66	73	60
5462	546 pt.	Retail bakeries—baking and selling .....	77	64	68	58
5463	546 pt.	Retail bakeries—selling only .....	5	2	5	2
543, 4, 5, 9	543, 4, 5, 9	Other food stores .....	108	79	91	73
543	543	Fruit and vegetable markets .....	3	2	2	2
544	544	Candy, nut, and confectionery stores .....	50	23	43	23
545	545	Dairy products stores .....	13	20	11	19
549	549	Miscellaneous food stores .....	42	34	35	29
55 ex. 554	55 ex. 554	<b>Automotive dealers</b> .....	472	418	431	388
551	551	New and used car dealers .....	93	88	86	85
552	552	Used car dealers .....	75	50	69	43
553	553	Auto and home supply stores .....	228	222	208	206
553 pt.	553 pt.	Tire, battery, and accessory dealers .....	214	206	195	191
553 pt.	553 pt.	Other auto and home supply stores .....	14	16	13	15
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers .....	76	58	68	54
555	555	Boat dealers .....	22	16	21	16
556	556	Recreational and utility trailer dealers <sup>9</sup> .....	26	19	24	17
559 pt.	559 pt.	Motorcycle dealers .....	22	23	20	21
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] .....	6	-	3	-
554	554	<b>Gasoline service stations</b> .....	441	519	387	476
56	56	<b>Apparel and accessory stores</b> .....	624	662	571	625
561	561	Men's and boys' clothing stores .....	71	79	66	76
562, 3, 8	562, 3	Women's clothing and specialty stores .....	230	243	209	231
562	562	Women's clothing stores .....	194	202	176	194
563, 8	563	Women's accessory and specialty stores <sup>10</sup> .....	36	41	33	37
565	565	Family clothing stores .....	79	87	72	80
566	566	Shoe stores .....	171	203	160	192
566 pt.	566 pt.	Men's shoe stores .....	24	40	23	39
566 pt.	566 pt.	Women's shoe stores .....	50	63	45	59
566 pt.	566 pt.	Children's and juveniles' shoe stores .....	6	5	6	5
566 pt.	566 pt.	Family shoe stores .....	91	95	86	89
564, 9	564, 9	Other apparel and accessory stores .....	73	50	64	46
564	564	Children's and infants' wear stores .....	17	14	15	14
569	569	Miscellaneous apparel and accessory stores .....	56	36	49	32

See footnotes at end of table.



1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
57	57	Furniture and homefurnishings stores -----	395	375	359	346
5712	5712	Furniture stores -----	121	101	113	92
5713, 4, 9	5713, 4, 9	Homefurnishings stores -----	113	102	98	96
5713	5713	Floor covering stores -----	37	38	30	34
5714	5714	Drapery and upholstery stores -----	21	21	18	21
5719	5719	Miscellaneous homefurnishings stores -----	55	43	50	41
572	572	Household appliance stores -----	34	46	31	40
573	573	Radio, television, computer, and music stores -----	127	126	117	118
5732	5732	Radio and television stores <sup>11</sup> -----	85	90	78	84
	5731	Radio, television, and electronics stores -----	71	-	67	-
	5734	Computer and software stores -----	14	-	11	-
5733	5733	Music stores -----	42	36	39	34
	5735	Record and prerecorded tape stores -----	25	16	25	15
	5736	Musical instrument stores -----	17	20	14	19
58	58	Eating and drinking places -----	1 905	1 658	1 679	1 495
5812	5812	Eating places -----	1 440	1 199	1 274	1 085
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	682	577	595	519
5812 pt.	5812 pt.	Cafeterias -----	12	23	10	23
5812 pt.	5812 pt.	Refreshment places -----	624	522	563	474
5812 pt.	5812 pt.	Other eating places -----	122	77	106	69
5813	5813	Drinking places -----	465	459	405	410
591	591	Drug and proprietary stores -----	142	138	131	129
591 pt.	591 pt.	Drug stores -----	139	129	129	120
591 pt.	591 pt.	Proprietary stores -----	3	9	2	9
59 ex. 591	59 ex. 591	Miscellaneous retail stores <sup>1</sup> -----	1 346	1 198	1 239	1 108
592	592	Liquor stores -----	76	82	68	74
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> -----	93	86	89	79
594	594	Miscellaneous shopping goods stores -----	662	582	612	545
5941	5941	Sporting goods stores and bicycle shops -----	113	96	100	91
5941 pt.	5941 pt.	General line sporting goods stores -----	34	31	28	29
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	79	65	72	62
5942, 3	5942, 3	Book, stationery stores -----	63	55	62	52
5942	5942	Book stores -----	45	41	44	38
5943	5943	Stationery stores -----	18	14	18	14
5944	5944	Jewelry stores -----	171	144	160	136
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	315	287	290	266
5945	5945	Hobby, toy, and game shops -----	44	36	39	31
5946	5946	Camera and photographic supply stores -----	13	27	12	25
5947	5947	Gift, novelty, and souvenir shops -----	207	167	193	159
5948	5948	Luggage and leather goods stores -----	13	17	13	15
5949	5949	Sewing, needlework, and piece goods stores -----	38	40	33	38
596	596	Nonstore retailers -----	123	94	114	87
5961	5961	Catalog and mail-order houses -----	48	39	44	37
5962	5962	Merchandising machine operators -----	23	23	21	23
5963	5963	Direct selling establishments -----	52	32	49	27
598	598	Fuel and ice dealers -----	47	41	44	41
5983	5983	Fuel oil dealers -----	8	7	7	7
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	32	30	32	30
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> -----	7	4	5	4
5992	5992	Florists -----	124	92	109	85
5993	5993	Tobacco stores and stands -----	14	12	13	9
5994	5994	News dealers and newsstands -----	5	10	5	8
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	202	199	185	178
5999 pt.	5995	Optical goods stores -----	53	51	51	48
5999 pt.	5999 pt.	Pet shops -----	30	28	28	27
5999 pt.	5999 pt.	Typewriter stores -----	2	3	1	1
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	117	117	105	107

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

<sup>10</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

<sup>11</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

# APPENDIX H.

## Changes in Retail Trade Kind-of-Business Classifications for 1987

Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)		1972 SIC (used for 1972, 1977, and 1982 census reports)	
Code	Title	Code	Title
311 399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
399 pt.	Miscellaneous general merchandise stores -----		
421	Meat and fish (seafood) markets <sup>1</sup> -----	5399	Miscellaneous general merchandise stores
461	Retail bakeries -----	5422, 3	Meat and fish (seafood) markets
561 599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
532	Women's accessory and specialty stores -----	5561	Recreational and utility trailer dealers
731 734	Radio, television, and electronics stores ----- Computer and software stores -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
735 736	Record and prerecorded tape stores ----- Musical instrument stores -----	5732	Radio and television stores
832 815 pt.	Used merchandise stores ----- Motor vehicle parts, used <sup>2</sup> -----	5733	Music stores
889 899 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----	5931	Used merchandise stores
895	Optical goods stores <sup>1</sup> -----	5982	Fuel and ice dealers, n.e.c.
899 pt.	Other miscellaneous retail stores, n.e.c. -----	5999 pt. 5982 pt. 5999 pt.	Optical goods stores Ice dealers Other miscellaneous retail stores, n.e.c.

<sup>1</sup>No change in content.

<sup>2</sup>Classified in retail trade prior to the 1987 census.



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# PUBLICATION PROGRAM

## 1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

### Final Reports

#### Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

#### Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

#### Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

#### Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

### Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

### OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.









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